

# SPONSORSHIP & EXHIBITOR PROSPECTUS



15TH INTERNATIONAL SYMPOSIUM ON  
PERIODONTICS & RESTORATIVE DENTISTRY

**ISPRD25**  
JUNE 12-15 • BOSTON

## SPONSORSHIP BENEFITS

	Quintessence Premium	Platinum	Diamond	Principal
Price	\$15,000	\$75,000	\$100,000	\$150,000
Booth space	2 comp. 8 × 10	4 comp. 8 × 10	5 comp. 8 × 10	6 comp. 8 × 10
Sessions*	—	Half-day	Half-day	Full-day
Hands-on**	—	—	—	One hands-on session
Advert in final program	—	1/2 page	1 page	2 pages
Private room on exhibit floor	—	Yes	Yes	Yes
Advert in IJPRD	—	—	1 full-page ad	2 full-page ads
Logo visibility in programs, marketing and signage	—	Yes	Yes	Prominent placement also included on email campaigns
Booth highlighted on floor plan	Yes	Yes	Yes	Yes
Refreshment break sponsor	—	—	—	Yes (Friday full day)
Wi-Fi sponsor	—	—	—	Yes
Bag insert	1 item	1 item	1 item	2 items
Badges	—	15 clinician; 10 hygienist	25 clinician; 20 hygienist	35 clinician; 30 hygienist
VIP passes for reserved seating and speaker dinner	—	—	2	4

\*Will take place in your private room. \*\*Room details provided.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Advertising and promotion tools at ISPRD	Description	Quantity	Price	Limited to
Lanyard sponsorship	Provide lanyards with your logo	2,000 pcs	\$10,000	1
Bag sponsorship	Provide bags with your logo (print cost separate)	2,000 pcs	\$12,000	1
Conference passes for group	Group registration by company	—	Contact us	—
Pen sponsorship	Provide pens with your logo	2,000 pcs	\$5,000	1
1 full-page ad in final program	Specifications TBD	1 ad	\$2,500	3
1/2-page ad in final program	Specifications TBD	1 ad	\$1,500	2
Bag insert	1 item/flyer/brochure, max 8.5 × 11	1 item	\$5,000	5
Refreshment break sponsor	Morning or afternoon break (Thurs AM, Thurs PM, Sat AM, or Sat PM)	1 break	\$25,000 per break	4
Wine and cheese sponsor	Exhibitor reception		\$40,000	1
Room drops	Specifications TBD	800	\$9.25 per room inside \$5.25 per room outside	5
Notepads		2,000 pcs	\$10,000	1

Please note that some of these additional sponsorship opportunities come with specific terms and conditions. Therefore, a discussion prior to agreement may be necessary.

## SPONSORSHIP APPLICATION FORM

Preparations for ISPRD 2025 are now in progress, and we anticipate an enthusiastic response to this event. The symposium has earned the reputation as a "must-attend" show that reaches a diverse and unique multidisciplinary audience from around the world. Your consideration of sponsorship is highly appreciated.

**Applications for sponsorship are due by November 15, 2024** and must be accompanied by a non-refundable deposit of 50%, payable to Quintessence Publishing Co Inc. The remaining balance is due by February 28, 2025. Please fill in the information below to confirm your sponsorship.

### Sponsorship Options

**Price**

**Sponsorship package:**  Quintessence Premium  Platinum  Diamond  Principal ..... \$ \_\_\_\_\_

### Additional sponsorship opportunities

Lanyard sponsorship ..... \$ \_\_\_\_\_

Bag sponsorship ..... \$ \_\_\_\_\_

Conference passes for group ..... \$ \_\_\_\_\_

Pen sponsorship ..... \$ \_\_\_\_\_

1 full-page ad in final program ..... \$ \_\_\_\_\_

1/2-page ad in final program ..... \$ \_\_\_\_\_

Bag insert ..... \$ \_\_\_\_\_

Refreshment break sponsor ..... \$ \_\_\_\_\_

Wine and cheese sponsor ..... \$ \_\_\_\_\_

Room drops ..... \$ \_\_\_\_\_

Notepads ..... \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

### Payment Method

Our check for \$ \_\_\_\_\_ is enclosed.  Full payment  50% deposit (Make check payable to Quintessence Publishing Co Inc.)

Charge to credit card \$ \_\_\_\_\_  Full payment  50% deposit (Final payment will be charged to the credit card on file on Feb. 28, 2025.)

VISA/MasterCard  American Express  Discover Card

Card number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

### Company Information (Please print or type)

Company name \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I am an authorized representative of the company named with the full power and authority to sign and deliver this application. The company listed agrees to comply with all of the policies, rules, and regulations contained in the Exhibitor Prospectus furnished to me with this application form.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return this contract with payment to:

David Russell, Quintessence Publishing Co Inc, 411 N Raddant Rd, Batavia, IL 60510 • Fax: 630-736-3633

# ISPRD25

15TH INTERNATIONAL SYMPOSIUM ON  
PERIODONTICS & RESTORATIVE DENTISTRY

Boston, Massachusetts  
June 12-15, 2025  
Boston Marriott Copley Place

## EXHIBITOR FLOOR PLAN

Back Bay Conference and Exhibition Center



## OFFICIAL EXHIBIT SPACE APPLICATION

We, the undersigned, hereby make application for exhibit space at the 15th International Symposium on Periodontics & Restorative Dentistry, subject to the conditions of the policies, rules, and regulations governing the exhibition as printed in the Exhibitor Prospectus, which we accept as part of the agreement. We will review the exhibit space assignment policies as outlined in the Prospectus, review the exhibit floor plan, and request three (3) space assignment locations by booth numbers. Selections will not be concentrated in one area. We understand that it is not always possible to assign space as requested. Space will be assigned on a first-come, first-served basis.

### Terms of Payment

Payment must accompany this application. Certificate of liability insurance is due March 14, 2025.

### Booth Choice *(See exhibitor floor plan on page 4 for booth locations and pricing):*

Please reserve a total of \_\_\_\_\_ booths. Booth choices: 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Companies not desired in close proximity \_\_\_\_\_

Every effort will be made to avoid locating your booth near the companies listed. However, show management can make no guarantees in this regard.

Products to be shown \_\_\_\_\_

### Payment Method

Our check for \$ \_\_\_\_\_ is enclosed.  Full payment  50% deposit *(Make check payable to Quintessence Publishing Co Inc.)*

Charge to my credit card \$ \_\_\_\_\_  Full payment  50% deposit *(Final payment will be charged to the credit card on file on Jan. 17, 2025.)*

VISA/MasterCard  American Express  Discover Card

Card number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

### Company Information *(Please print or type)*

*This is the company name that will be published in the final program*

Company name \_\_\_\_\_

Name of authorizing officer \_\_\_\_\_ Title \_\_\_\_\_

Send correspondence regarding this meeting to \_\_\_\_\_ Title \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Company website \_\_\_\_\_

I am an authorized representative of the company named with the full power and authority to sign and deliver this application. The company listed agrees to comply with all of the policies, rules, and regulations contained in the Exhibitor Prospectus furnished to me with this application form.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return this contract with payment to:

David Russell, Quintessence Publishing Co Inc, 411 N Raddant Rd, Batavia, IL 60510 • Fax: 630-736-3633

For Office Use	App. Rec'd. _____	Space Assign. _____	Booth Cost _____
	Booth Size _____	Deposit _____	Amount Due _____

## OFFICIAL EXHIBITOR INFORMATION AND REGULATIONS

The following rules and regulations govern commercial exhibits at the 15th International Symposium on Periodontics & Restorative Dentistry, presented by Quintessence Publishing Co Inc (hereafter referred to as "show management"). The rules and regulations constitute an integral part of your contract.

- 1. Exhibit Location** The exhibition will be held at the Boston Marriott Copley Place, the site of the 15th International Symposium on Periodontics & Restorative Dentistry. Exhibits will be open, free of charge, to all meeting attendees.
- 2. Hotel Reservations** The Boston Marriott Copley Place, selected as the official hotel for the symposium, is offering a special rate to symposium participants. The Boston Marriott Copley Place is located in the city's charming and fashionable Back Bay area and is linked to Copley Place Shopping Galleries. The hotel is about 5 miles from Logan International Airport.

Hotel rooms have been blocked, and reservations at the special symposium rate will be accepted until the cut-off date at 6:00 pm on May 21, 2025, or until the room block is sold out, whichever comes first. Therefore, it is recommended that you reserve your room as early as possible. To make your reservations, please call the hotel reservation desk directly at (877) 901-2079 or reserve online at: <https://book.passkey.com/e/50835550>

Be sure to indicate the name of the symposium to receive the special meeting rate of US \$299.00 per night (single/double rate). All rooms must be guaranteed by a deposit or a major credit card. Individual cancellation must be made at least 72 hours prior to the date of arrival.
- 3. Exhibit Dates and Hours**

Thursday, June 12, 2025	9:30 am–6:30 pm
Friday, June 13, 2025	9:30 am–6:00 pm
Saturday, June 14, 2025	9:30 am–5:30 pm
- 4. Booth Installation** Exhibit setup may begin at noon on Wednesday, June 11. All exhibits must be set up by 9:00 am on Thursday, June 12.
- 5. Booth Dismantling** No display should be dismantled before the official closing time of 5:30 pm on Saturday, June 14. All exhibit materials must be packed and removed from the exhibition floor by 11:00 pm.
- 6. Booth Size and Rate** All booths are 8' x 10' at a cost of \$3,500 per inline booth or \$3,750 for a corner space if secured by September 30, 2024. Thereafter prices will be \$4,000 per inline booth or \$4,250 for a corner space.
- 7. Booth Equipment and Furnishings** Each 8' x 10' booth is supplied with a backwall (7'–8' high) and side rails (3' high), covered with flameproof drapes. A one-line identification sign will be provided free of charge. Please pay close attention to height restrictions noted on the diagram page for each booth. Any carpeting, decorating, signs, or furnishings must be ordered through Freeman and paid for by the exhibitor.
- 8. Dimensions for End-Cap Booths** End-cap booths measure 10' deep by 16' wide. The maximum back-wall height allowed is 8' and the maximum back-wall width is 8' at the center of the back-wall. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.
- 9. Application for Space** Application for space must be filed on the contract enclosed in this prospectus. Applications must be

accompanied by a deposit equal to 50% of the contracted total booth rate. Applications received without deposits will not be processed, nor will space assignments be made. The balance of the space cost is due in full by January 17, 2025. Credit cards will be automatically charged for the remaining balance. The deadline for submitting space applications is December 31, 2024.

- 10. Assignment of Space** Exhibits will be assigned on a first-come, first-served basis. Assignments not rejected in writing by the exhibitor within 10 days of the notification of space assignment will be presumed to be accepted by the exhibitor. Show management reserves the right to rearrange the floor plan should it become necessary for causes beyond its control or advisable in its best judgment.
- 11. Cancellation** Exhibit space that has been assigned and confirmed is not transferable. Cancellations on or prior to January 17, 2025, shall be subject to a 50% charge of the contracted booth rate. No refunds will be made for cancellations made after January 17, 2025. Spaces abandoned or not occupied at the time of exhibit opening may be repossessed without indemnity and reassigned by show management for any use it sees fit.
- 12. Subletting of Space** The exhibitor shall use its space solely and exclusively for the exhibition of equipment and materials manufactured or distributed by it in the regular course of its business, and for no other purpose of any nature. The exhibitor shall not assign, sublet, or otherwise apportion or dispose of its exhibit space or any part thereof to other parties, and any use of all or part of said space by or for any person, firm, or entity other than the exhibitor is expressly prohibited.
- 13. Scheduling Events Before, During, or After the Symposium** No events may be held at the Boston Marriott Copley Place in conjunction with the ISPRD symposium, including but not limited to room drops, receptions, small lectures, or any other such gatherings, without the express permission of show management. This restriction applies to events being held between June 12–15, 2025.
- 14. Exhibit Services Contractor** Complete information on setup and dismantle labor, decorating, drayage, furniture rental, cleaning, electrical service, special signs, shipping, etc, including a fixed schedule of prices, will be furnished to all exhibitors to be issued by the meeting's official decorating contractor, Freeman. All information will be available through their Exhibitor Services Model. Contact email: [exhibitorsupport@freeman.com](mailto:exhibitorsupport@freeman.com); phone: 888-508-5054.
- 15. Shipping** All shipments must be sent prepaid to:  
Direct Address:  
[Your Firm Name and Booth No.]  
ISPRD 2025  
C/O Freeman  
Boston Marriott Copley Place  
110 Huntington Avenue  
Boston, MA 02116  

Advance Warehouse information will be available through the Exhibitor Services Model.

No exhibit materials can be sent to the Boston Marriott Copley Place prior to Wednesday, June 11, 2025. Such shipments will be refused by their shipment receiving department.
- 16. Cleaning** The exhibitors must, at their expense, maintain and keep in good order the exhibit space contracted to them. Special vacuuming

for individual booths may be arranged by the exhibitor directly with the cleaning contractor, whose order form will be provided in the exhibitor's service kit.

**17. Exhibit Limitations** No special signs, displays, etc, will be permitted to extend more than 8' above the floor. Because booths are 8' × 10', they will not accommodate a 10' × 10' display. No special arrangements can be made for an exhibitor with this size unit. **Please be sure to send the appropriate-size display unit.**

**18. Conduct at Symposium** The Boston Marriott Copley Place prohibits smoking throughout its property except in designated smoking areas outside of the hotel. Cellular telephones and other electronic devices must be turned off or switched to silent mode during all sessions. Photography, audiotaping, and videotaping are also prohibited during the sessions. Please be courteous to other attendees.

If an attendee engages in unacceptable behavior, symposium organizers reserve the right to take any action they deem appropriate, including expelling offending persons from the symposium without further notice or refund.

**19. Canvassing and Other Activities** No person, firm, or organization not having contracted with show management for the occupancy of space in the exhibition will be permitted to display or demonstrate its products, processes, or services or distribute promotional materials in or on the premises of the exhibition hall or any location in the Boston Marriott Copley Place. Any infringement of this rule will result in the removal of the offending person.

Circulars or other promotional material may be distributed only from the exhibitor's assigned space and not from aisles or other open areas. Show management reserves the right to discontinue distribution of materials that may be hazardous to the exhibit participants, offensive to show management, or not contributing to the educational nature of the exhibition. **Prize awards, drawings, raffles, lotteries, or contests of any kind are expressly prohibited.**

Show management reserves the right to reject, cancel, remove, or restrict exhibitors who, because of noise or any other reason, will interfere with the best interests of the exhibition as a whole, in which case its liability shall be limited to a prorated refund of the rental fee.

No loudspeakers, sound movies, or megaphones that interfere with adjoining exhibits will be permitted in the exhibition area. Silent movies must be located so as not to interfere with other exhibitors or aisle space, and operation of such silent movies must conform to union regulations and the rules of Boston Marriott Copley Place.

**20. Floor Sales** Sales must occur within the confines of the exhibit hall at the exhibitor's assigned space.

**21. Registration** Each person attending the exhibit will be required to register and wear an appropriate badge. All booth attendants must be bona fide employees of the exhibitor or representatives who receive commission, brokerage, or salary from the exhibitor. Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business in any form in the exhibit areas. Violators of this prohibition will be promptly ejected from the exhibit areas.

**A business card** will be necessary to register for an exhibitor badge on site. No exhibitors will be admitted to the exhibit hall unless they have a business card showing that they are an employee of the company.

**The number of booth personnel is limited to 2 exhibitors per 8' × 10' booth assigned. This policy will be strictly enforced throughout the exhibition. Additional exhibitor badges are available at a reduced registration rate and will give access to the sessions.**

**22. Security** Guards and watchmen will be on duty during the meeting, but show management and the Boston Marriott Copley Place do not

guarantee exhibitors against loss of any kind because of the presence of such guards and watchmen or any other protections that might be in effect during the meeting.

**23. Care of Hotel Property** Decorations, signs, banners, etc, may not be taped, nailed, tacked, stapled, or otherwise fastened to walls, ceilings, doors, painted surfaces, columns, or electrical fixtures. No carts, hand trucks, etc, with hard wheels are permitted on carpeted surfaces.

**24. Indemnity and Liability** Show management will take all reasonable precautions to avoid loss of exhibitors' property by fire or theft, but under no circumstances shall show management be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. Exhibitor agrees to provide show management with a certificate of insurance along with the final payment of space rental fee. The certificate must show that the exhibitor carries no less than \$500,000 of general liability insurance.

Exhibitor agrees to protect, indemnify, and save harmless show management, as well as Freeman and the Boston Marriott Copley Place, from any suit or claim by any person whatsoever or imposed for the violation of any law, ordinance, or regulation, whether or not occasioned by negligence of the exhibitor, its employees, agents, representatives, invitees, guests, or those holding under said exhibitor. It is further agreed that loss or damage to property within the space allocated to the exhibitor from theft, fire, pilferage, or otherwise shall be at the sole risk of the exhibitor.

It is understood that show management has not acted as agent on behalf of any exhibitor and has undertaken only the contracting of exhibit space and allocation of same among exhibitors and coordination of exhibits, security, protection, installation, removal, management, or control of any exhibit or exhibitor. All risks attendant to the exhibition are at the sole risk of the exhibitor, and said exhibitor agrees to indemnify and hold harmless show management, as well as the Boston Marriott Copley Place and Freeman, for all actions, claims, or damages, including reasonable attorneys' fees and the defense thereof, which may be brought against show management in connection herewith.

**25. Destruction of Property** In case the premises are destroyed by fire or the elements, or by any other cause, or in case any circumstances shall make it impossible for show management to permit any exhibitor or exhibitors to occupy the premises, the exhibitor shall pay for space only for the period the space was or could have been occupied by such exhibitor or exhibitors. Show management is released from any kind and all claims for damage that might arise in consequence thereof. In the event that, for any reason, the exhibition is not held as proposed, show management shall be liable only for a refund of all money received from an exhibitor or exhibitors and otherwise shall be released from all claims for damage.

**26. Regulations: A Part of the Contract** These regulations are a part of the space contract. Show management reserves the right to interpret the regulations as well as to make final decisions on all points that the regulations do not cover.

#### **For further information, contact:**

David Russell  
Vice President of Marketing and Corporate Liaison  
Quintessence Publishing Co Inc  
411 N Raddant Rd, Batavia IL 60510  
630-736-3600 x413  
email: [russell@quintessence-publishing.com](mailto:russell@quintessence-publishing.com)