


Auflage: 1st Edition 2007
Seiten: 182
Abbildungen: 71
Einband: Hardcover
ISBN: 978-1-85097-100-9
Artikelnr.: BL058
Erschienen: Februar 2007

Preis \$5.00

Änderungen vorbehalten!

Quintessence Publishing Company, Inc.

 411 North Raddant Road
Batavia
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Buch-Information

Autoren: Raj Rattan
Titel: Quality Matters
Untertitel: From Clinical Care to Customer Service
Reihe: QuintEssentials of Dental Practice
Kurztext:

This unique book considers the concept of quality as it relates to the provision of dental care. For the author's purposes, quality is defined in relation to the process of care, the service given, the people delivering the care, and the environment in which the care is provided. In each of these various facets of dental care, the author considers the process of measuring, assessing, improving, and monitoring quality and its impact on the way we work and live.

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Chapter 09. Service Quality
Chapter 10. Business Implications

Fachgebiet(e): Fachübergreifend, Praxismanagement, Wissenschaft und Forschung, Zahnheilkunde allgemein