

## The EJED comes to iPad

Smartphones and tablet computers have become quite popular thanks to their extreme portability, easy-to-use interfaces and the wide range of ways they can be used. In many ways, they can almost replace a laptop computer for someone on the go. Tablet computers and e-books also rival printed publications and many of us are now using these portable devices to read newspapers and books.

*The European Journal of Esthetic Dentistry* is now also going digital in or-

der to enhance the experience for our readers. You can get the best of both worlds: high quality printing of clinical images on premium paper and the additional features and options digital media can offer. Each issue from Spring 2012 is available for €34,99, back issues from 2011 are free of charge.

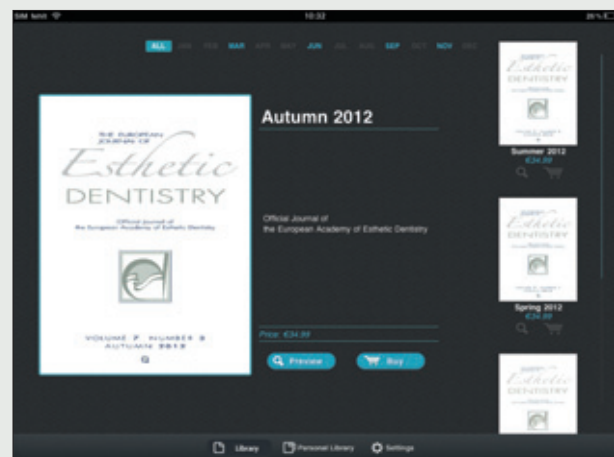
*The European Journal of Esthetic Dentistry* (and also many other Quintessence titles) will be available as an iPad app.

Enjoy reading and clicking!

Sincerely,  
*Alessandro Devigus*



**Fig 1** A screen shot of what you will be able to see on smartphones and tablets. You will be able to scroll to the article you want to read, as well as being able to send the title, author names and abstract to other people who might be interested in viewing the article.



**Fig 2** A screen shot of the full issues of the EJED, with the option to buy single issues. Issues from the back catalogue are free.