



Auflage:	1st Edition 2014
Seiten::	192
Abbildungen:	383
Einband:	Hardcover
ISBN:	978-88-7492-194-2
Artikelnr.:	BI028
Erschienen:	Juli 2014

Buch-Information

Autoren: Mario Imburgia

Titel: iPad for Dentistry

Untertitel: Digital Communication for the Patient and the Dental Team

Kurztext:

iPadentistry is an innovative approach to digital dentistry that simplifies the use of smile design protocols for chairside digital communication. The author demonstrates, step by step, how to apply the smile design technique in everyday cases as well as how to use this technique of visual communication to educate patients. Learn to encourage awareness and confidence in patients and how to increase their acceptance of treatment plans. Discover how this method can improve communication among the entire dental team.

Contents

- Chapter 01. Digital Communication in Dentistry
- Chapter 02. Technology, Design, and Sharing
- Chapter 03. The Five Indispensable Tools
- Chapter 04. Ethical and Interactive Communication
- Chapter 05. The Wi-Fi Network as a Business Tool
- Chapter 06. Photographic Equipment
- Chapter 07. Mobile Pictures: Crossing Frontiers in Dental Photography by Jordi Manauta, Gaetano Paolone, Walter Devoto, Anna Salat, Angelo Putignano
- Chapter 08. The Tablet
- Chapter 09. The Screen
- Chapter 10. Applications
- Chapter 11. The Esthetic Preview: Simple Cases, Part 1
- Chapter 12. The Esthetic Preview: Simple Cases, Part 2
- Chapter 13. The Esthetic Preview: Complex Cases, Part 1
- Chapter 14. The Esthetic Preview: Complex Cases, Part 2
- Chapter 15. The Digital Library of Teeth
- Chapter 16. Toward a Paperless Dental Practice

Contributors: • Antonello Appiani • Angelo Canale • Walter Devoto • Jordi Manauta • Gaetano Paolone • Angelo Putignano • Anna Salat

Fachgebiet(e): Fachübergreifend, Praxisteam, Zahnheilkunde allgemein

Quintessence Publishing Company, Inc.

📍 411 North Raddant Road
IL 60510 Batavia
Vereinigte Staaten von Amerika

📞 +1 (0)630 / 736-3600

📠 +1 (0)630 / 736-3633

✉ contact@quintbook.com

🌐 <https://www.quintessence-publishing.com/usa/en>