



Welcome BAID, and the new impact factors

I have the privilege of announcing some good news: we heartily welcome the British Academy of Implant Dentistry (BAID), which has adopted *EJOI* as its official publication.

Also, the impact factors for 2011 have been recently published and there have been several changes since the previous year. Back at the number one position is *Periodontology 2000*, which only publishes invited narrative reviews and has achieved the staggering impact factor of 4.417, the highest I can recall in the field of dentistry. It is followed by *Clinical Implant Dentistry and Related Research* (3.532) and the *Journal of Dental Research* (3.486). Number four on the list is *Dental Materials* with a respectful score of 3.135, followed by the *Journal of Clinical Periodontology* that dropped from the first to the fifth position with an impact factor of 2.996. To better interpret these findings, I wish to remind readers that the impact factor describes the average number of citations received per paper published in

that journal during the two preceding years. While it is frequently used as a proxy for the relative importance of a journal within its field, where journals with higher impact factors are deemed to be more important than those with lower ones, it should not be confused as a parameter describing the 'quality' of a journal. The impact factor of *EJOI* has been calculated for the second year and has increased from the score of 1.429 last year to 1.667, which gives the journal a rank of 24 out of 81 journals in dentistry. It is a positive and significant achievement, but my desire is to rapidly increase the impact factor of *EJOI* towards the very top positions. The policy of *EJOI* will remain the same: to publish reliable clinical articles that could be useful to the profession and our patients.

Happy reading,
Marco Esposito
Editor-in-Chief