



Edition: 1st Edition 2019  
Cover: Mediabook; Laufzeit | runtime: 21 min  
ISBN: 978-3-86867-415-6  
Published: November 2018

#### KVM - Der Medizinverlag

📍 Ifenpfad 2-4  
12107 Berlin  
Germany

☎ +49 (0) 30 / 76180-5

📠 +49 (0) 30 / 76180-680

✉ info@quintessenz.de

🌐 <https://www.quintessence-publishing.com/kvm/de>

## Product information

**Authors:** Robert A. Sader / Michael Kann / Diether Reusch

**Title:** Bleaching

**Subtitle:** Professional Tooth Whitening with Light

#### Short text:

Long-term tooth whitening is achievable when it is performed by trained dental staff, closely supervised by a knowledgeable dentist, and supported by good at-home oral care. This DVD is a great refresher for office staff. It presents the causes of tooth discoloration, explains the differences between cosmetic and medical tooth whitening, illustrates the physical principles through 3D animation, and visualizes the step-by-step workflow of a tooth whitening procedure. In addition, a team of experts provides answers on how to consistently achieve long-term success in tooth whitening and explores some of the associated risks. They also reflect on the current science as well as legal and economic considerations. The accompanying booklet outlines the materials used and includes a checklist of information to capture in patient medical and dental histories and the initial consultation.

**Categories:** Esthetic Dentistry, Prophylaxis