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Informazioni sul libro

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Titolo: Communicating in Dental Practice

Sottotitolo: Stress-Free Dentistry and Improved Patient Care

Collana: QuintEssentials of Dental Practice

Testo breve:

This book focuses on major communication challenges in clinical practice—that is, communicating effectively with anxious, "difficult", or dissatisfied patients; communicating and integrating preventive and oral health messages and education in primary dental care; and finding ways to improve patient care without adding to the stress of frontline clinical practice. Implementing the strategies devised by these international experts can dramatically improve the success of any dental practice.

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- Chapter 2. Basic Communication Skills
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Argomenti: Educazione del paziente, Gestione dello studio

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