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**Authors:** Ruth Freeman / Gerry Humphris  
**Title:** Communicating in Dental Practice  
**Subtitle:** Stress-Free Dentistry and Improved Patient Care  
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**Short text:**


This book focuses on major communication challenges in clinical practice—that is, communicating effectively with anxious, "difficult", or dissatisfied patients; communicating and integrating preventive and oral health messages and education in primary dental care; and finding ways to improve patient care without adding to the stress of frontline clinical practice. Implementing the strategies devised by these international experts can dramatically improve the success of any dental practice.

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**Categories:** Patient Education, Practice Management

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