



Edizione: 1st Edition 2010
 pagine: 240
 Immagini: 5
 Copertina: Softcover
 ISBN: 978-0-86715-492-4
 Pubblicato: marzo 2010

Quintessenza Edizioni S.r.l.

Via C. Menotti 65
 20017 Rho (Milano)
 Italia

+39 (0)2 / 931 82 264

+39 (0)2 / 931 86 159

info@quintessenzaedizioni.it

<http://www.quintessence-publishing.com/ita/it>

Informazioni sul libro

Editore: Okuji, Michael
Titolo: Dental Practice
Sottotitolo: Get in the Game
Testo breve:

Today, dental school graduates must be prepared to survive in a world of managed care, complicated tax scenarios, and complex business arrangements. In short, they need some business acumen. This book is written for senior dental students and recent graduates on the verge of entering the exciting and sometimes bewildering business of dental practice. The contributors, all of whom have experience in both private practice ownership and practice management education, offer advice and practical information to help new dentists start a successful career, without overwhelming them with business jargon and financial minutiae best left to accountants and business advisors. The introductory chapter helps readers examine their goals and objectives to determine their ideal career path. Subsequent chapters address issues such as finding a first job, purchasing or starting a new practice, insuring a practice and oneself, communicating with patients and staff, understanding basic financial aspects of dental practice, complying with regulations, managing managed care, and formulating a business plan. An invaluable resource for dental school students and graduates seeking the basic tools necessary to be knowledgeable consumers of professional advice.

Contents

Chapter 01. Choosing a Path
 Chapter 02. Finding a Job
 Chapter 03. Purchasing a Practice
 Chapter 04. Starting a New Practice
 Chapter 05. Insuring Your Practice and Yourself
 Chapter 06. Communicating Effectively in Dental Practice
 Chapter 07. Understanding Basic Finances
 Chapter 08. Complying with Dental Practice Regulations
 Chapter 09. Managing Managed Care
 Chapter 10. Designing a Business Plan

Contributors

Frank Licari • Richard Nathan • David Okuji • Michael Okuji • Francis Serio • Eric Studley • Scott Stafford

Argomenti: Gestione dello studio