



Edition: 1st Edition 2014
pages: 192
Images: 383
Cover: Hardcover
ISBN: 978-88-7492-194-2
Stock No.: 7377
Published: July 2014

Quintessence Publishing Company, Ltd.

📍 Grafton Road
KT3 3AB New Malden, Surrey
United Kingdom

☎ +44 (0)20 8949 6087

📠 +44 (0)20 8336 1484

✉ info@quintpub.co.uk

🌐 <https://www.quintessence-publishing.com/gbr/en>

Book information

Authors: Mario Imburgia
Title: iPad for Dentistry
Subtitle: Digital Communication for the Patient and the Dental Team

Short text:

iPadentistry is an innovative approach to digital dentistry that simplifies the use of smile design protocols for chairside digital communication. The author demonstrates, step by step, how to apply the smile design technique in everyday cases as well as how to use this technique of visual communication to educate patients. Learn to encourage awareness and confidence in patients and how to increase their acceptance of treatment plans. Discover how this method can improve communication among the entire dental team.

Contents

- Chapter 01. Digital Communication in Dentistry
- Chapter 02. Technology, Design, and Sharing
- Chapter 03. The Five Indispensable Tools
- Chapter 04. Ethical and Interactive Communication
- Chapter 05. The Wi-Fi Network as a Business Tool
- Chapter 06. Photographic Equipment
- Chapter 07. Mobile Pictures: Crossing Frontiers in Dental Photography by Jordi Manauta, Gaetano Paolone, Walter Devoto, Anna Salat, Angelo Putignano
- Chapter 08. The Tablet
- Chapter 09. The Screen
- Chapter 10. Applications
- Chapter 11. The Esthetic Preview: Simple Cases, Part 1
- Chapter 12. The Esthetic Preview: Simple Cases, Part 2
- Chapter 13. The Esthetic Preview: Complex Cases, Part 1
- Chapter 14. The Esthetic Preview: Complex Cases, Part 2
- Chapter 15. The Digital Library of Teeth
- Chapter 16. Toward a Paperless Dental Practice

Contributors: • Antonello Appiani • Angelo Canale • Walter Devoto • Jordi Manauta • Gaetano Paolone • Angelo Putignano • Anna Salat

Categories: Dental Team, General Dentistry, Digital dentistry