

The Power of Success

Dear Readers,

Successful cooks are rated by the way they cook (the taste of the dishes they prepare), but also by the way they present their menus in their restaurants. They are usually anonymously evaluated and granted stars, eg, Michelin stars. Similarly, successful dental materials manufacturers sell more than their competitors if the properties of their products are superior, but also if they have a good marketing and sales department.

Scientific journals are successful if the content has a high scientific value and also if the printing quality is high. There is no tool for measuring the latter, but the former may be quantified by the number of citations in other scientific journals. Based on these citations, the so-called Impact Factor is calculated by ISI. It is not easy to get listed in the ISI world, and two years ago, I could proudly announce that the *Journal of Adhesive Dentistry* was now listed. Today, I can even more proudly announce that the *Journal of Adhesive Dentistry* has been given an Impact Factor of **2.216**. This has positioned our Journal right within the top ten dental publications! This achievement has only been possible because all authors, reviewers, and staff continually strive for excellence. Thank you all for this outstanding result.

However, success does not mean resting on our laurels; it also includes the obligation to do better. Whoever stops endeavoring to improve is not good anymore! Therefore, our efforts must be untiring. A key element in the quality control of scientific publications is the peer review process. I am convinced that especially the review process has potential for improvement. Why? Let me again use the analogy above: In common professional fields such as fine cuisine or dental materials manufacturing, highly trained and qualified professionals are doing a good job. How is it in reviewing scientific articles? Yes, we were trained as dentists or PhDs. But from then on in our careers we became “self-made” men and women. I was never trained in my job as an Editor or in how to write a quality review. For this reason, the *Journal of Adhesive Dentistry* will start a program to train our reviewers. Since our reviewers operate worldwide, we will train them by providing them with meaningful questions they should ask while reviewing, and support them by formalizing the review process to a greater extent by using checklists, as do most other professionals (eg, pilots). With this, we will be able to obtain more consistent and thus also less biased reviews, which will further increase the quality of publication.

Sincerely yours



Prof. Jean-François Roulet