

# QUINTESSENCE PUBLISHING MEDIA KIT

2026

Valid from 1<sup>st</sup> of January 2026

This price list (no. 77) replaces all previously published media kits.



 QUINTESSENCE PUBLISHING

# 75 years of Quintessenz, 75 years of reliable information

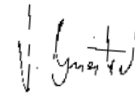
**Dear All,**

75 years of Quintessenz is a reason to celebrate for the publishing house, its authors and its partners from science, associations and industry. After all, it is also a sign that we have consistently succeeded in adapting to the challenges of new times, both technically and content-wise. And we intend to keep it that way. This is one of the reasons why the employees of the Quintessence Publishing Group are present at more than 100 congresses and specialist events every year and maintain close contact with the dental community and its information needs worldwide.

This is all the more important in times when we are flooded with unverified information, which will be further intensified by the use of AI. This makes it all the more important for us as a dental publishing house to define essential, reliable knowledge and prepare it in modern communication formats and channels – including with AI. We use our network to ask the right questions that will shape the dentistry of tomorrow.

Today, Quintessence Publishing offers a broad spectrum of reliable sources of information in all areas of dentistry and dental technology with peer-reviewed original journals under the direction of renowned scientists with impressive Impact Factors, specialist magazines, online presences, newsletters, podcasts, congresses and webinars. Be inspired by our media data, take advantage of our possibilities and challenge our creativity and market knowledge. We will work with you to develop a finely tuned and comprehensive media offering for your marketing needs and sales objectives.

We look forward to hearing from you!



**Markus Queitsch**

Executive Board Member | Head of Media Sales  
Quintessence Publishing

# Your Media Sales Team



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pip – Praktische Implantologie und Implantatprothetik, page 41

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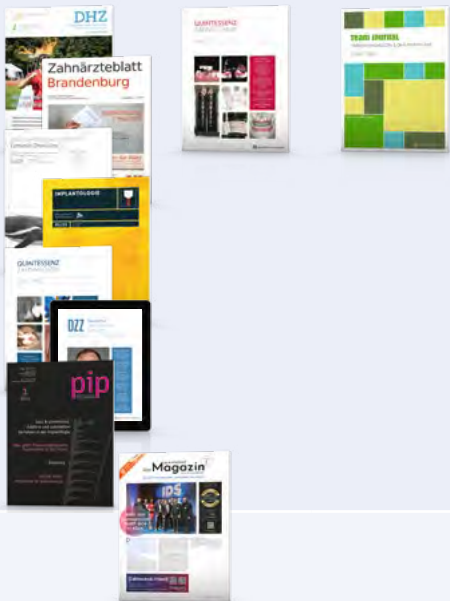
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# 1st Quarter 2024 – Overview of German Journals (Print)

	January			February			March		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
Print									
Online	Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month) Newsletter for team & practice (every 2nd and 4th Wednesday of the month) Studying & practice start Newsletter (every 1st Wednesday of the month) Stand-Alone Newsletter (every Thursday) Dental Technology Newsletter (every 2nd and 4th Friday of the month)								
Podcasts	Dental Lab Inside (every 3rd Wednesday of the month) English to go (every Monday) Dental Minds (every 1st Thursday of the month)								


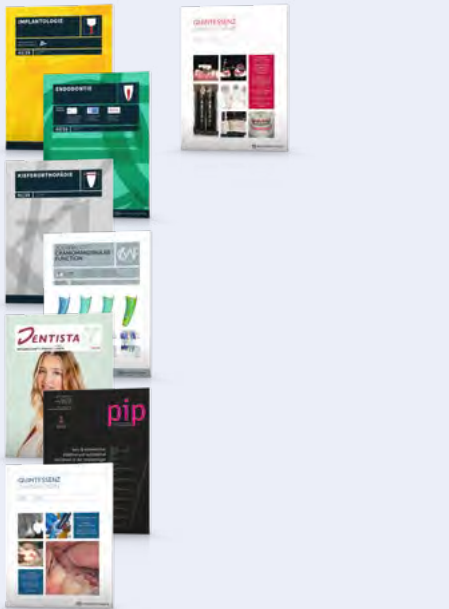
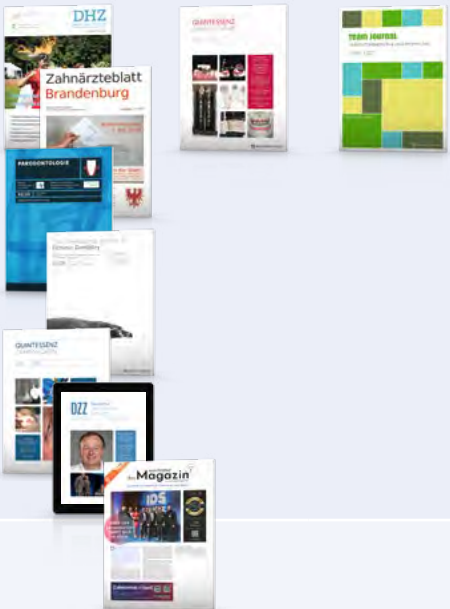
## 2nd Quarter 2024 – Overview of German Journals (Print)

	April			May			June		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
Print									
Online	Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month) Newsletter for team & practice (every 2nd and 4th Wednesday of the month) Studying & practice start Newsletter (every 1st Wednesday of the month) Stand-Alone Newsletter (every Thursday) Dental Technology Newsletter (every 2nd and 4th Friday of the month)								
Podcasts	Dental Lab Inside (every 3rd Wednesday of the month) English to go (every Monday) Dental Minds (every 1st Thursday of the month)								

### 3rd Quarter 2024 – Overview of German Journals (Print)

	July			August			September		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
Print									
Online	Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month) Newsletter for team & practice (every 2nd and 4th Wednesday of the month) Studying & practice start Newsletter (every 1st Wednesday of the month) Stand-Alone Newsletter (every Thursday) Dental Technology Newsletter (every 2nd and 4th Friday of the month)								
Podcasts	Dental Lab Inside (every 3rd Wednesday of the month) English to go (every Monday) Dental Minds (every 1st Thursday of the month)								

## 4th Quarter 2024 – Overview of German Journals (Print)

	October			November			December		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
Print									
	<p>Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month)</p> <p>Newsletter for team &amp; practice (every 2nd and 4th Wednesday of the month)</p> <p>Studying &amp; practice start Newsletter (every 1st Wednesday of the month)</p> <p>Stand-Alone Newsletter (every Thursday)</p> <p>Dental Technology Newsletter (every 2nd and 4th Friday of the month)</p>								
Online									
Podcasts	<p>Dental Lab Inside (every 3rd Wednesday of the month)</p> <p>English to go (every Monday)</p> <p>Dental Minds (every 1st Thursday of the month)</p>								

# General Dentistry



## General Dentistry | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Quintessenz Zahnmedizin	77	German	Dentists	13,800	11	01-06/08-12	210 x 280 mm	€5,900	€3,100	-
Quintessenz – das Magazin	6	German	All dentists and dental technicians	47,200	6	02/04/06/08/10/12	239 x 340 mm	€4,200	€3,225	-
Dentista	19	German	Dentista e. V., women dentists	1,200	4	03/05/08/11	210 x 280 mm	€3,000	€2,200	-
DZZ Deutsche Zahnärztliche Zeitschrift	81	German	Dentists interested in practical science, DGZMK members	E-Paper	6	02/04/06/08/10/12	210 x 280 mm	€2,670	€1,680	-
DHZ – Das Mitgliedermagazin für hessische Zahnärztinnen und Zahnärzte	65	German	Dentists, members of LZKH and KZVH	8,000	6	02/04/06/08/10/12	210 x 280 mm	€3,000	€1,700	-
Zahnärzteblatt Brandenburg	37	German	Dentists, members of LZKB and KZVLB	2,700	6	02/04/06/08/10/12	210 x 297 mm	€2,620	€1,440	-
Quintessence International	57	English	Dentists, DGZMK members	E-Paper	10	01-07 and 09-11	210 x 280 mm	€2,670	€1,680	1.5
International Journal of Computerized Dentistry	29	English + Original	Dentists	5,000	4	03/05/08/11	210 x 280 mm	€4,000	€2,100	2.0
Quintessence Internacional	14	Spanish	Dentists	E-Paper	6	03/06/10/12	210 x 280 mm	€1,320	€450	-
Quintessence Türkçe	25	Turkish	Dentists	1,750	6	02/04/06/08/10/12	210 x 297 mm	€360	-	-
Quintessenz pro zubní lékař a zubní techniky	35	Czech	Dentists and Technicians	930	6	03/04/06/09/10/12	210 x 297 mm	€500	€300	-
Quintessence dla lekarzy stomatologów	34	Polish	Dentists	2,500	6	02/04/06/08/10/12	205 x 275 mm	€990	€450	-
Quintessenza Internazionale	40	Italian	Dentists	2,500	4	03/05/08/11	210 x 280 mm	€1,100	€800	-
Quintessence Dentalna Medicina	22	Croatian	Dentists	2,000	6	02/04/06/08/10/12	206 x 276 mm	€1,200	€850	-
Quintessence International Bulgaria	15	Bulgarian	Dentists	800	4	03/06/10/12	210 x 280 mm	€300	€190	-
Chinese Journal of Dental Research	29	English	Dentists	E-Paper	4	03/06/09/12	205 x 280 mm	€2,450	-	0.9
Quintessence China	29	Chinese	Dentists	20,000	6	01/03/05/07/09/11	210 x 285 mm	€3,990	-	-
The Quintessence	31	Korean	Dentists	1,500	12	01-12	210 x 285 mm	€1,020	-	-
The Quintessence	45	Japanese	Dentists	21,000	12	01-12	210 x 280 mm	€1,175	-	-
International Journal of Sports Dentistry	17	English	Dentists	2,000	1	11	210 x 297 mm	€1,490	-	-



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1/25	January 2025 7th Jahrgang
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 QUINTESSENCE PUBLISHING

In 11 issues per year, 3 of which have a thematic focus, readers are kept up to date.

### Planned focus issues for 2026:

05/2026: Epidemiology

## 09/2026: My biggest failure

## 12/2026: Tooth preservation

# Quintessenz Zahnmedizin

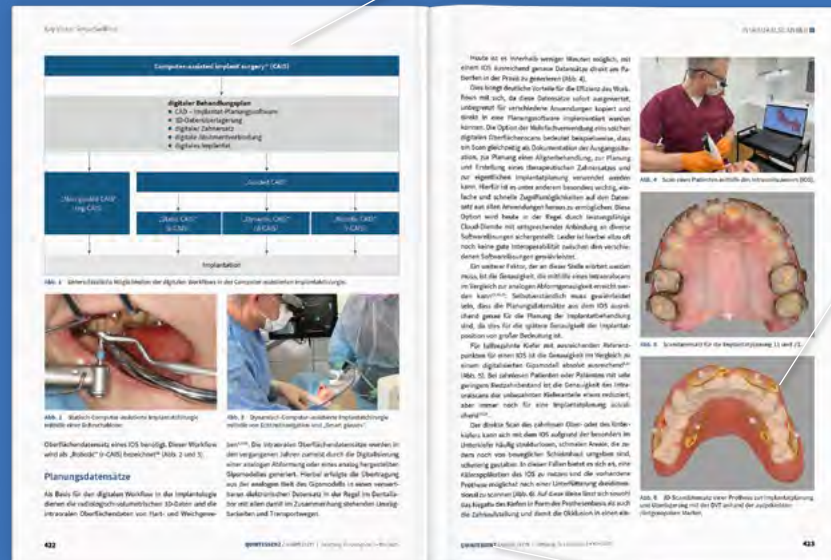
**Editor-in-chief:** Prof. Dr. Roland Frankenberger, Philipps University of Marburg, Germany

**Area of publication:** Germany, Austria, German-speaking Switzerland

**Target group:** Dentists in private practice, dentists investigating in science and research

**Language:** German

The journal is now in its 77th year and is a trusted source for readers. All submitted articles are peer-reviewed. The articles feature large-format illustrations and step-by-step explanations for practicing dentists.



## Quintessenz Zahnmedizin

Print run: 13,800 | Distributed print run: 13,200 | Subscription print run: 7,490 | Journal size: 210 × 280 mm

### Contact person:

Milos Miladinovic

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Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Price
Gate fold	Gate fold, flap width up to max. 200 mm	€10,070
Belly band**	Open 476 × 50 mm	€3,100
1/2 cover flap	Covers the title page, please consult for measurements	€5,900
Outer sheet**	210 × 280 mm	€8,000
Postcard**	DIN A6 up to 300 g/m <sup>2</sup>	€6,800
Post-it**	50 × 50 mm	€3,200
Bookmark**	60 × 150 mm	€2,000
2/1 page	420 × 280 mm	€9,440
1/1 page	210 × 280 mm	€5,900
1/2 page horizontal	210 × 140 mm	€3,100
1/2 page vertical	105 × 280 mm	€3,100
1/3 page horizontal	210 × 94 mm	€2,040
1/3 page vertical	70 × 280 mm	€2,040

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price
<b>Staggered discounts</b>	Repeat discount: 3 adverts 3%    6 adverts 5%    12 adverts 10% Quantity discount: 3 pages 5%    6 pages 10%    12 pages 15%
<b>Agency commission</b>	10% of the customer net amount
<b>Bound inserts (print run)</b>	210 × 280 mm + 2 mm milling margin, 2-sided: €3,515   4-sided: €5,550 (no discount) Delivery folded and not trimmed, 15th of the previous month
<b>Supplements (print run)</b>	Max. 205 × 275 mm, up to 25 g: €3,560 (no discount)
<b>Publication frequency</b>	Every 15th of the month
<b>Advertising closing date</b>	10th of the previous month
<b>Closing date for print materials</b>	15th of the previous month   Please send to druckunterlagen@quintessenz.de.
<b>Supplements/inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany

## Quintessenz – das Magazin

**Editor-in-Chief:** Dan Krammer, Augsburg

**Area of publication:** Germany

**Target group:** Dental technicians, employees in the dental industry

**Language:** German



In 6 issues per year, you can keep readers up to date with your favorite topics.

The modern, uncluttered design of the journal provides the right combination of seriousness and visibility. The layout attracts attention, which helps to convey your messages.

The combination of classic PR and scientific impact ensures the relevance of the content presented. Among other things, you have the possibility of booking entire pages, so that under your information (half-page), up to three relevant abstracts from our journals of your choice can be included.



Furthermore, a variety of formats and presentation options are available, as the journal layout offers a high degree of flexibility, whether you need a full page, half-page or third of a page, and so on. In addition, the journal has a remarkably high total circulation of 47,200 copies.

## Quintessenz – das Magazin

Print run: 47,200 | Journal size: 275 × 390 mm

### Contact person:

**Cornelia Tockenbürger**

tockenbuenger@quintessenz.de

Tel.: +49 (0)2302 1765853

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>NEW: 4-page wrapper</b>	U1 (front page) = 275 × 312 mm* (Recess: 78 mm top header area, 76 × 112 mm address area)* U2–U4 = 275 × 390 mm*		€13,100
<b>Belly band</b>	400 × 100 mm (open)		€5,500
<b>Postcard**</b>	162 × 114 mm		€5,500
<b>Cover flag banner (top-right corner)</b>	28 × 65 mm		€990
<b>Cover: 1/10 page***</b>	59 × 134 mm	56 × 134 mm	€2,800
<b>Cover: 1/8 page horizontal</b>	193,5 × 45,75 mm	157,5 × 45,75	€2,640
<b>Cover oblique banner</b>	100 × 20 mm	100 × 20 mm	€990
<b>2/1 page</b>	550 × 390 mm	478 × 340 mm	€7,500
<b>1/1 page* or "Industry News"****</b>	275 × 390 mm	239 × 340 mm	€4,200
<b>1/2 page* or "Industry News"****</b>	275 × 192 mm	239 × 160 mm	€2,520
<b>1/3 page* or "Industry News"****</b>	91 × 390 mm	76 × 334 mm	€1,775

\*Plus bleed of 3 mm | \*\*Excl. printing costs, fixation with glue dot

\*\*\*1/1 page - approx. 7,000 characters (without spaces and line breaks) - 2-4 images - address information - QR code (optional)

\*\*\*\*1/2 page - approx. 3,400 characters (without spaces and line breaks) - 1-3 illustrations - address information - QR code (optional)

\*\*\*\*\*1/3 page portrait - approx. 2,000 characters (without spaces and line breaks) - 1 image - address information - QR code (optional)

### Agency commission

10% Of the customer net amount

### Inserts to

Möller Pro Media GmbH, attn. Ms. Stefanie Günther, with details of magazine and issue  
Zeppelinstr. 6, 16356 Ahrensfelde

### Deadline for printing material

Please send by the Advertising deadline (for advertisements) (see below) to:  
druckunterlagen@quintessenz.de

Issue	Editorial deadline (for industry news)	Advertising deadline	Publication date
01/26	19.01.2026	26.01.2026	16.02.2026
02/26	16.03.2026	20.03.2026	13.04.2026
03/26	18.05.2026	26.05.2026	16.06.2026
04/26	13.07.2026	20.07.2026	10.08.2026
05/26	14.09.2026	21.09.2026	12.10.2026
06/26	16.11.2026	23.11.2026	14.12.2026

For booked "Industry News", the editorial deadline is the latest delivery date for content.





## Dentista Wissenschaft | Praxis | Leben

**Editor-in-chief:** Susann Lochthofen, Berlin

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Women dentists

**Language:** German

The selection of topics and modern layout are tailored to the needs of practicing dentists today. The latest news on the subject of billing and practice management and the topic of reconciling work and family life make the journal a companion through everyday practice life.

Official journal of the  
**Dentista e. V. – Association of female dentists**

### Planned focus topics for 2026:

01/2026: Modern Work

02/2026: DMS + 6 – Prevention

03/2026: Foundation Special –

Founding a Practice for Women

04/2026 : Conservative Dentistry



The Dentista informs dentists in short and concise articles about practice-relevant topics relating to dentistry, medicine, family and professional life.

**Contact person:****Milos Miladinovic**

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Fax: +49 (0)30 76180-621

**Dentista****Print run:** 1,200 | **Distributed print run:** 890 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to max. 200 mm		€5,850
<b>Belly band**</b>	Open 476 × 50 mm		€3,850
<b>1/2 cover flap</b>	Covers the title page, please consult for measurements		€3,000
<b>Postcard**</b>	DIN A6 up to 300 g/m²		€3,200
<b>Post-it**</b>	50 × 50 mm		€1,830
<b>bookmark**</b>	60 × 150 mm		€1,050
<b>2/1 page</b>	420 × 280 mm		€4,800
<b>1/1 page</b>	210 × 280 mm	180 × 231 mm	€3,000
<b>1/2 page horizontal</b>	210 × 140 mm	180 × 115.5 mm	€2,200
<b>1/2 page vertical</b>	105 × 280 mm		€2,200
<b>1/3 page horizontal</b>	210 × 94 mm	180 × 77 mm	€1,775
<b>1/3 page vertical</b>	70 × 280 mm		€1,775

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placements**

2nd and 4th cover page or 1st page opposite text: 30% off the advertising rate

Other bindingly confirmed placements: 25% off the advertising rate

**Discounts**

Repeat discount: 2 ads 3% 4 ads 5%

Quantity discount: 2 pages 5% 4 pages 10%

**Agency commission**

10% of the customer net amount

**Classified ad section**

Min. 30 mm height × 43 mm width for single-column ads or 90 mm width for double-column ads

Private occasional ads (miscellaneous): €1.40 per mm

Job vacancies: €1.40 per mm | Job applications: €1.20 per mm

**Bound inserts (print run)**

210 × 280 mm + 5 mm milled margin, 2-page: €1,520.00 | 4-page: €2,125.00 (no discount)

Delivery folded and untrimmed, 2 weeks before publication

**Inserts (print run)**

Max. 205 × 275 mm, up to 25 g: €2,990 (no discount)

**Publication frequency**

Four times a year (March, May, August, November)

**Advertising deadline**

3 weeks before publication

**Deadline for printing material**

2 weeks before publication | Please send to druckunterlagen@quintessenz.de.

**Bound inserts/supplements to**

WKS Print Partner GmbH, attn. Mr. Schulze, details of magazine and issue

Stimmerswiesen 3, 34587 Felsberg, Germany

# DZZ Deutsche Zahnärztliche Zeitschrift

**Editors-in-chief:** Prof. Dr. Werner Geurtsen, Hannover | Prof. Dr. Guido Heydecke, Hamburg

**Publication area:** German-speaking countries as e-paper

**Target group:** Dentists, DGZMK members

**Language:** German

The DZZ is the official journal of the DGZMK, which has 25,000 members (as of June 2023), and provides information on all areas of dentistry, oral dentistry, oral and maxillofacial medicine. Overview articles present the current state of dentistry in detail. The focus is on new developments relevant to dental practice.

In the DZZ you will find original papers, reviews, case reports, an information section with announcements from the DGZMK, as well as book reviews and short reports on new products and materials. "Practice letters" are published regularly, which provide important information on current topics for dental practices.

Official organ for:

- German Society for Dentistry, Oral and Maxillofacial Medicine
- German Society for Periodontology
- German Society for Prosthetic Dentistry and Biomaterials
- German Society for Tooth Preservation,
- German Society for Functional Diagnostics and Therapy
- German Society for Pediatric Dentistry
- Working Group for Oral Surgery
- Working Group for Radiology
- Working Group for Basic Research
- Working Group for Occupational Science and Dentistry



The importance of the DZZ is reflected in the fact that it is the most cited German dental journal.



**Contact person:****Marco Fegers**

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Listed:  
CCMED/LIVIVO**DZZ Deutsche Zahnärztliche Zeitschrift****Range:** ca. 26,000 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed (width × height)	Price
<b>1/1 page</b>	210 × 280 mm	€2,670
<b>1/2 page horizontal</b>	210 × 140 mm	€1,680
<b>1/2 page vertical</b>	105 × 280 mm	€1,680
<b>1/3 page horizontal</b>	210 × 94 mm	€1,370
<b>1/3 page vertical</b>	70 × 280 mm	€1,370
<b>1/4 page vertical</b>	52.5 × 280 mm	€1,190
<b>1/4 page horizontal</b>	210 × 70 mm	€1,190

**Agency commission** 10% of the customer net amount**Publication frequency** Six times a year (February, April, June, August, October, December) on the 15th of each month, December issue at the beginning of the month**Advertising deadline** 4 weeks before publication**Deadline for printing material** 2 weeks before publication | Please send to druckunterlagen@quintessenz.de.

Issue	Main topics
02/2026	The digital practice
04/2026	Digital Volume Tomography in dentistry
06/2026	Orthodontics



Official journal of the

- Hessen Dental Association (LZKH)
- Association of Statutory Health Insurance Dentists Hesse (KZVH)

## DHZ

### Das Mitgliedermagazin für hessische Zahnärztinnen und Zahnärzte

**Editors-in-chief:** Dr. Veit Justus Rollmann, Frankfurt a. M., (LZKH),  
Regina Lindhoff, Frankfurt a. M. (KZVH)

**Publication area:** Germany

**Target group:** Members of the Hessen Dental Association and the Association of Statutory Health Insurance Dentists Hesse

**Language:** German

DHZ is the official journal of the LZKH and the the KZVH, but also a journal that addresses topics of interest to dental practitioners.



DHZ provides its readers with information on current health and dental professional policy, publishes articles by renowned specialist authors, provides information on important training events, publishes reports related to dentistry in Hesse and around the world, and discovers humorous and curiosities.

**Contact person:****Samira Rummler**

rummler@quintessenz.de

Tel.: +49 (0)30 76180-663

Fax: +49 (0)30 76180-621

**DHZ – Das Mitgliedermagazin für hessische Zahnärztinnen und Zahnärzte****Print run:** 8,000 | **Distributed print run:** 7,727 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Price (b&w)	Price
<b>1/1 page**</b>	210 × 280 mm	€1,450	€3,000
<b>1/2 page horizontal</b>	210 × 140 mm	€830	€1,700
<b>1/2 page vertical</b>	105 × 280 mm	€830	€1,700
<b>1/4 page horizontal</b>	210 × 70 mm	€520	€1,070
<b>1/4 page vertical</b>	105 × 140 mm	€520	€1,070

\*Plus bleed of 3 mm | \*\*Please note when booking the 4th cover page: the address label is placed here according to the postal standard

**Preferential placements**2nd and 4th cover page: 30% extra on the basic price  
Other binding placements: 25% extra on the basic price**Agency commission**

10% of the customer net price

**Classified ad section**

Min. 30 mm height × 44 mm width for single-column ads or 92 mm width for double-column ads

**Private occasional ads**Miscellaneous: €1.80 per mm  
Job vacancies: €1.80 per mm | Job applications: €1.60 per mm  
Box number fee: €10.50  
Minimum order value: €50**Inserts (print run)**

Max. 205 × 275 mm, up to 25 g: €1.480 (no discount)

**Publication frequency**

Bi-monthly (February, April, June, August, October, December)

**Advertising deadline**

3 weeks before publication

**Deadline for printing material**

2 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Inserts to**Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue  
Hofer Straße 17, 93057 Regensburg, Germany



Official journal of the

- Brandenburg State Chamber of Dentists (LZKB)
- Association of Brandenburg Statutory Health Insurance Dentists (KZVLB)

## Zahnärzteblatt Brandenburg

**Editors-in-chief:** Dr. Eberhard Steglich, Potsdam, (responsible) | Volker Heitkamp, Potsdam

Ass. jur. Björn Karnick, Cottbus, (responsible) | Jana Zadow-Dorr, Cottbus

**Publication area:** Germany

**Target group:** Dentists working in private practice, in particular members of the LZKB and KZVLB

**Language:** German

The official journal of the LZKB and KZVLB has been providing its members and interested readers with up-to-date information since 1990.



The editorial focus is on official announcements, dental education, and law in dental practice, and examination dates, issues relating to billing, profiles, and current social and political topics are also included in the journal.

**Contact person:**

**Tanja-Annette Schultze**  
 schultze@quintessenz.de  
 Tel.: +49 (0)30 76180-808  
 Fax: +49 (0)30 76180-621

**Zahnärzteblatt Brandenburg**

**Print run:** 2,700 | **Distributed print run:** 2,250 | **Journal size:** 210 × 297 mm

**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>2/1 page</b>	420 × 297 mm	396 × 280 mm	€4,125
<b>1/1 page</b>	210 × 297 mm	188 × 254 mm	€2,620
<b>1/2 page horizontal***</b>	210 × 148 mm	188 × 127 mm	€1,440
<b>1/2 page vertical**</b>	118 × 297 mm	91 × 254 mm	€1,440
<b>1/4 page horizontal***</b>	188 × 63 mm		€795
<b>1/4 page vertical**</b>	91 × 126 mm		€795
<b>1/8 page</b>	91 × 63 mm		€440

\*Plus trim margin of 3 mm. | \*\*Outside, next to text column in editorial part | \*\*\*Under text column

**Preferential placement**

2nd and 4th cover page: 30% extra on the advertising price  
 Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:           2 adverts 3%           4 adverts 5%  
 Quantity discount:       2 pages 5%           4 pages 10%

**Agency commission**

10% of the customer net amount

**Classified advertisements**

Min. 30 mm height × 43 mm width for single-column advertisements or 90 mm width for double-column advertisements  
 Private classified advertisements: €1.40 per mm  
 Job vacancies: €1.40 per mm | job requests: €1.20 per mm  
 Coded advert fee: €5.50

**Supplements (print run)**

Max. 205 × 292 mm, up to 25 g: €1.480 (no discount)

**Publication frequency**

Bimonthly (February, April, June, August, October, December)

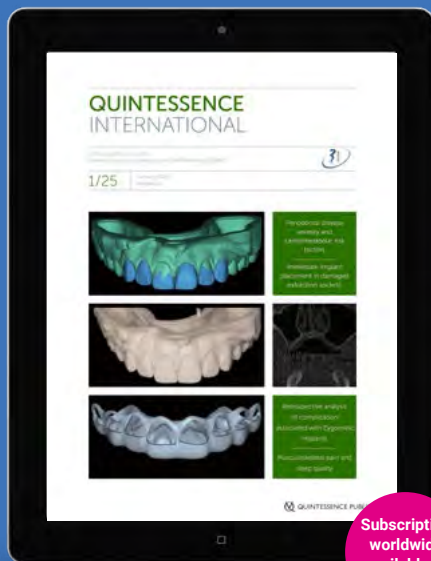
**Advertising closing date**

20th of the previous month

**Closing date for print materials**

25th of the previous month | Please send to druckunterlagen@quintessenz.de





Subscription  
worldwide  
available to  
E-Paper

## Quintessence International

**Editor-in-chief:** Prof. Dr. Eli Eliav, University of Rochester, USA

**Publication area:** Worldwide as an e-paper

**Target group:** Dentists in private practice, dental professionals  
in science and research, members of the DGZMK

**Language:** English

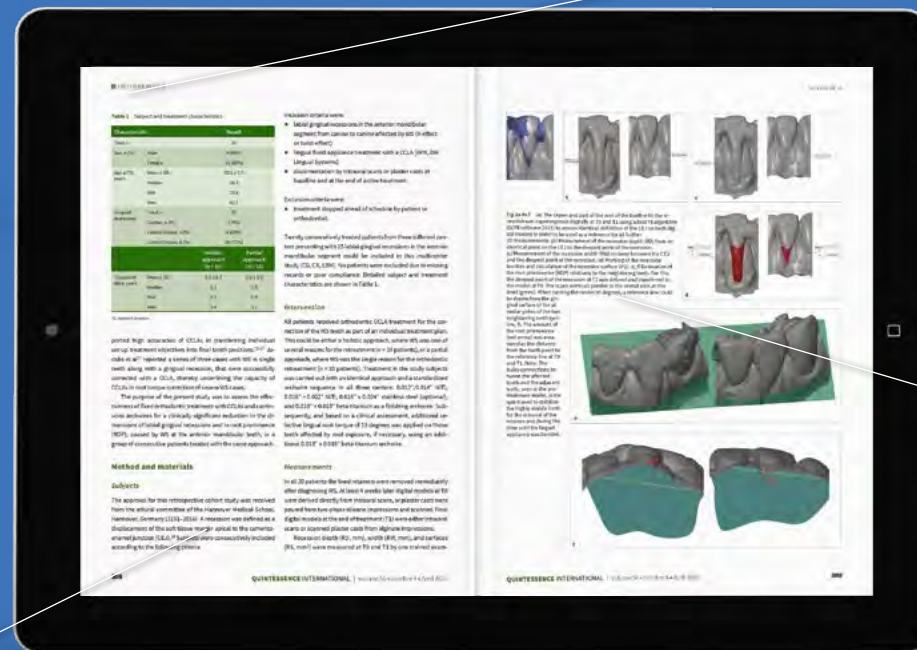


Quintessence International  
has been publishing scientific,  
practice-oriented articles in all  
areas of dentistry for 57 years.

Official journal of the

• German Society for Dentistry, Oral and  
Oral and Maxillofacial Medicine (DGZMK)

Quintessence International is a reliable and  
peer-reviewed source of continuing education  
for all dentists who want to stay up to date.



The journal is highly  
reputed in dental science  
and research. In addition,  
all contributions have  
clinical relevance and  
thus are highly relevant  
for practice. The journal  
motto is "clinically relevant,  
scientifically based."

**Contact person:****Marco Fegers**

fegers@quintessenz.de

Tel: +49(0)30 76180-629

Fax: +49(0)30 76180-621



## Quintessence International

**Online-access for approx. 17,000 subscribers****Reach:** approx. 17,000 (as part of DGZMK membership and subscription) | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Price
<b>1/1 page</b>	210 × 280 mm	€2,670
<b>1/2 page horizontal</b>	210 × 140 mm	€1,680
<b>1/2 page vertical</b>	105 × 280 mm	€1,680

\*Plus bleed allowance of 3 mm.

<b>Discounts</b>	Repeat discount:	3 ads 3%	6 ads 5%	10 ads 10%
	Quantity discount:	3 pages 5%	6 pages 10%	10 pages 15%
<b>Agency commission</b>	10% of the customer net amount			
<b>Publication frequency</b>	Monthly, on the 15th of each month (two double issues: July/August and November/December)			
<b>Advertising deadline</b>	3 weeks before publication			
<b>Deadline for printing material</b>	2 weeks before publication   Please send to druckunterlagen@quintessenz.de			
<b>Advertisement design</b>	Advertisement texts always in English			



Official journal of the  
**International Society of Computerized  
Dentistry (ISCD)**

With the journal listed in MEDLINE, an internationally accessible platform for the transfer of information in the increasingly important field of computerized dentistry has been created. The contributions are highly relevant for both science and practice.

## International Journal of Computerized Dentistry

**Editor-in-chief:** Prof. Dr. Florian Beuer, Berlin

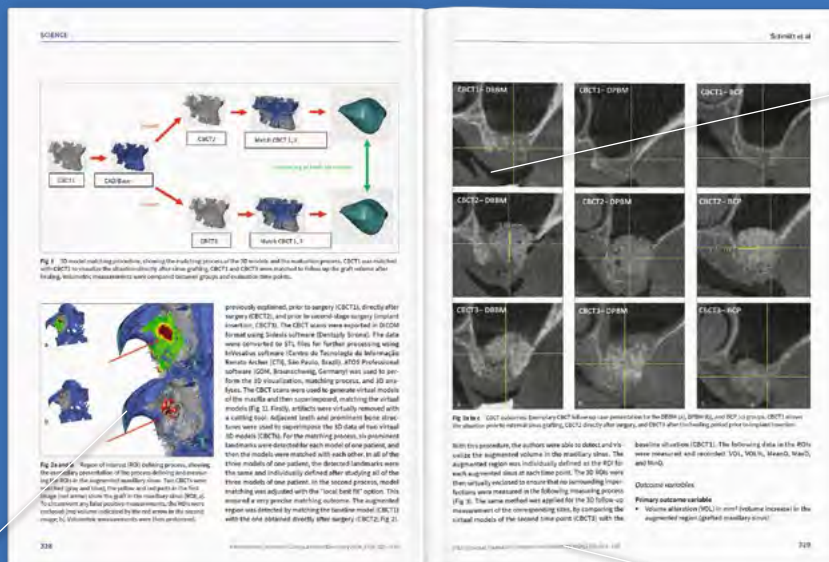
**Publication area:** Worldwide

**Target group:** Dentists who are interested in modern techniques in dentistry using computer-aided processes, AI and robotics, etc. and want to integrate the latest innovations into treatment concepts

**Languages:** English (Science), English/German (Application)



Manuscripts for the section Science are published in English supplemented by a German-language title, keywords and abstract. Contributions in the Application section are published in English and German.



The first issue was published in 1998. At this point, the publication of the journal marked the establishment of the computer as a working tool in dentistry and the vision of a fully digital way of working. The journal introduces new concepts and applications of AI-supported concepts to robotics in dentistry.

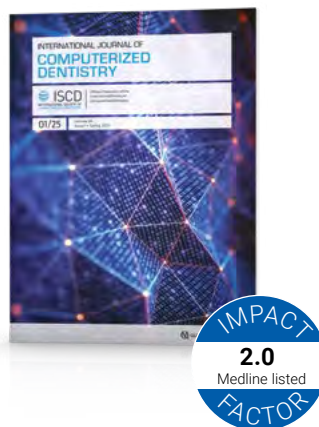


**Contact person:****Milos Miladinovic**

miladinovic@quintessenz.de

Tel.: +49(0) 30 76180-801

Fax: +49(0) 30 76180-621

**International Journal of Computerized Dentistry****Print run:** 5,000 | **Distributed print run:** 4,700 | **Subscription print run:** 3,505 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€6,000
<b>Belly band</b>	Open 476 × 50 mm		€1,270
<b>1/2 cover</b>	Flap covers the title page, please consult for measurements		€4,000
<b>Outer sheet</b>	210 × 280 mm		€5,240
<b>Postcard</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,850
<b>Post-it**</b>	50 × 50 mm		€910
<b>1/1 page</b>	210 × 280 mm	180 × 222 mm	€4,000
<b>1/2 page horizontal</b>	210 × 140 mm	180 × 111 mm	€2,100
<b>1/2 page vertical</b>	105 × 280 mm	90 × 222 mm	€2,100

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
 Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:	2 adverts 3%	4 adverts 5%
Quantity discount:	3 pages 5%	4 pages 10%

**Agency commission** 10% of the customer net amount

**Bound inserts (print run)** 210 × 280 mm + 5 mm milling margin, 2-sided: €3,125 | 4-sided €3,575 (no discount)  
 Delivered folded and not trimmed, 2 weeks before publication

**Supplements (print run)** Max. 205 × 275 mm, up to 25 g: €1,450 (no discount)

**Publication frequency** Four times a year (March, May, August, November)

**Advertising closing date** 5 weeks before publication

**Closing date for print materials** 4 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Advertisement design** Advertising texts generally in English

**Supplements/inserts** Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue  
 Hofer Straße 17, 93057 Regensburg, Germany



Official publication of the  
Chinese Stomatological Association

# Chinese Journal of Dental Research

**Editor-in-chief:** Prof. Guang Yan Yu, Peking University, China

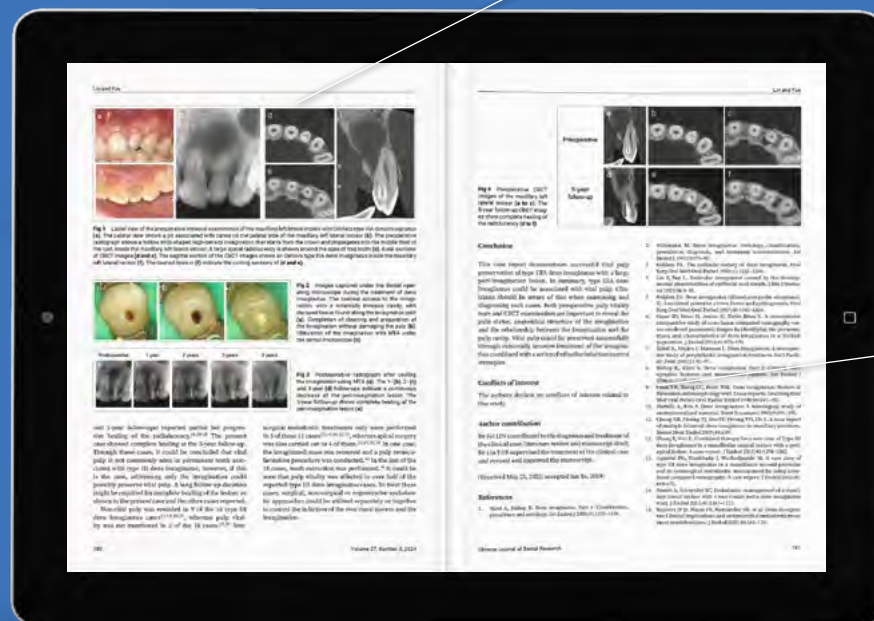
**Publication area:** China (print) - available worldwide as an e-paper

**Target group:** Dentists in private practice, dentists active in science and research

**Language:** English



The Chinese Journal of Dental Research is the ideal forum to be present in the ever-growing Chinese market.



The journal publishes original articles that are subject to peer review, and short statements, invited reviews, and case studies in all areas of dentistry.

**Contact person:****Markus Queitsch**

Head of Media Sales

queitsch@quintessenz.de

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## Chinese Journal of Dental Research

Published as an e-paper only | distributed e-papers: 3,379

**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
1/1 page	205 × 280 mm	173 × 230 mm	€2,450

\*Plus trim margin of 3 mm.

**Preferential placement**

3rd cover page or 1st page opposite text: 30% extra on the advertising price

Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount: 2 adverts 3% 4 adverts 5% 6 adverts 10%

Quantity discount: 2 pages 5% 4 pages 10% 6 pages 15%

**Agency commission**

10% of the customer net amount

**Publication frequency**

Four times a year (March, June, September, December)

**Advertising closing date**

2 months before publication

**Closing date for print materials**

2 months before publication | Please send to druckunterlagen@quintessenz.de

**Advertisement**

Advertising texts generally in English

## General dentistry | Other international journals



Spain



### Quintessence Internacional

10 issues per year  
Language: Spanish



Croatia



### Quintessence Dentalna Medicina

6 issues per year  
Language: Croatian



Japan



### International Journal of Sports Dentistry

1 issue per year  
Language: English



Turkey

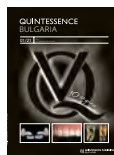


### Quintessence Türkçe

6 issues per year  
Language: Turkish



Bulgaria



### Quintessence International Bulgaria

4 issues per year  
Language: Bulgarian



Czech Republic



### Quintessenz pro zubní lékaře a zubní techniky

6 issues per year  
Language: Czech



China



### Quintessence China

6 issues per year  
Language: Chinese



Poland



### Quintessence dla lekarzy stomatologów

6 issues per year  
Language: Polish



Korea



### The Quintessence

12 issues per year  
Language: Korean



Italy



### Quintessenza Internazionale

4 issues per year  
Language: Italian



Japan



### The Quintessence

12 issues per year  
Language: Japanese

# **Dental Technology and Prosthodontics**

## Dental Technology and Prosthodontics | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Quintessenz Zahntechnik	52	German	Dental Technicians, Prosthodontists	7,000	11	01-06/08-12	210 x 280 mm	€5,200	€2,700	-
The International Journal of Prosthodontics	39	English	Dental Technicians, Prosthodontists, members of the EAO and AIOP	2,300	6	03/04/07/08/10/12	206 x 276 mm	€3,600	€3,300	1.8
QDT Jahrbuch		German	Dental Technicians, Prosthodontists	2,000	Yearbook	Autumn	206 x 276 mm	€3,670	€2,790	-
Quintessence Técnica	14	Spanish	Dental Technicians	E-Paper	4	03/06/10/12	210 x 280 mm	€1,210	€450	-
Prótesis Estomatológica	28	Spanish	Dental Technicians, Prosthodontists	E-Paper	4	03/06/09/12	210 x 280 mm	€850	€450	-
Quintessenza Odontotecnica	43	Italian	Dental Technicians	1,500	4	03/05/08/11	210 x 280 mm	€1,000	€700	-
QDT	51	Japanese	Dental Technicians, Prosthodontists	17,000	12	01-12	225 x 285 mm	€1,144	-	-
QDT	28	Korean	Dental Technicians	1,000	12	01-12	225 x 285 mm	€1,000	€260	-
Quintessenz pro zubní lékaře a zubní techniky	35	Czech	Dentists and Technicians	930	6	03/04/06/09/10/12	210 x 297 mm	€500	€300	-



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## QUINTESSENZ ZAHNTECHNIK

1/25 | Januar 2022  
17. Jahrgang



QUINTESSENZ PUBLISHING

## Quintessenz Zahntechnik

**Editor-in-chief:** MDT Siegbert Witkowski, University of Freiburg, Germany

**Area of publication:** Germany, Austria, German-speaking Switzerland

**Target group:** Dental technicians, prosthodontists

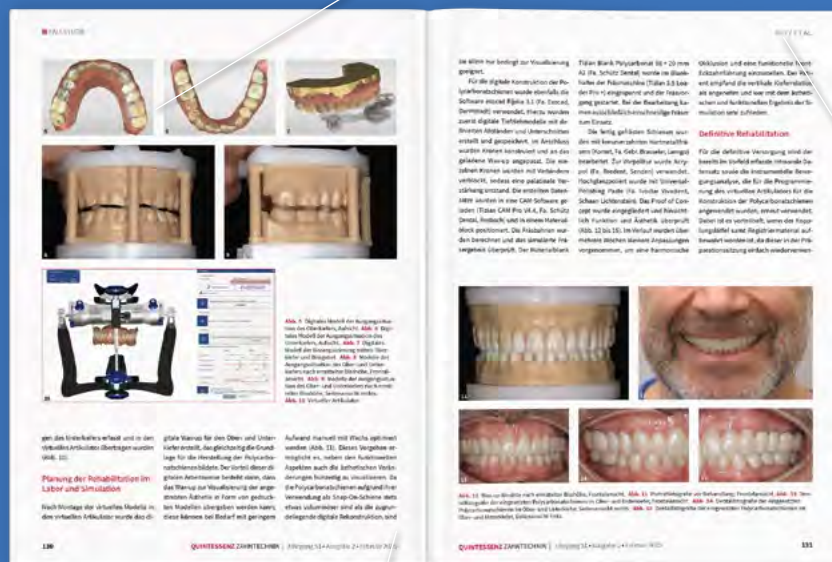
**Language:** German

Since 1975, Quintessenz Zahntechnik has maintained an excellent reputation. The articles contain many large images to illustrate details and workflows clearly. The wide-ranging articles and highly esthetic layout ensure that QZ is the leading professional education journal for dental technology on the market.

QZ covers the entire range of modern dental technology and its related fields. Each article includes the materials and products used as well as their sources.

### Planned focus issues for 2026:

- 02/2026: Desktop and intraoral scanners. Technologies and applications
- 04/2026: The edentulous patient
- 05/2026: Issue on the 54th Annual Conference of the Working Group Dental Technology (ADT) from June 3 to 6 2026
- 06/2026: Generative procedures
- 7+8/2026: IDS mid-term review 2026
- 10/2026: Orthodontic dental technology (issue for the 35th Annual Conference of the Society for Orthodontic Dental Technology)
- 11/2026: Current concepts for fixed and removable prosthetics (issue for the 29th Prosthetics Symposium on November 28, 2026)



The journal values independent and objective exchange of information. The articles, both scientific and practical, are peer-reviewed.

**Contact person:****Marco Fegers**

fegers@quintessenz.de

Tel.: +49 (0)30 76180-629

Fax: +49 (0)30 76180-621

**Quintessenz Zahntechnik****Print run:** 7,000 | **Distributed print run:** 6,900 | **Subscription print run:** 4,050 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€9,300
<b>Belly band**</b>	Open 476 × 50 mm		€2,700
<b>1/2 cover</b>	Flap covers the title Page, please enquire for measurements		€5,200
<b>Outer sheet**</b>	210 × 280 mm		€5,700
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>		€2,950
<b>Post-it**</b>	50 × 50 mm		€1,400
<b>Bookmark**</b>	60 × 150 mm		€790
<b>2/1 page</b>	420 × 280 mm	388 × 230 mm	€8,200
<b>1/1 page</b>	210 × 280 mm	178 × 230 mm	€5,200
<b>1/2 page horizontal</b>	210 × 140 mm	178 × 107 mm	€2,700
<b>1/2 page vertical</b>	105 × 280 mm	87 × 230 mm	€2,700
<b>1/3 page horizontal</b>	210 × 94 mm	178 × 76 mm	€1,920
<b>1/3 page vertical</b>	72 × 280 mm	56 × 230 mm	€1,920
<b>1/4 page horizontal</b>	133 × 113 mm	117 × 89 mm	€1,385
<b>1/4 page vertical</b>	72 × 197 mm	56 × 172 mm	€1,385

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement**2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price**Discounts**Repeat discount: 3 adverts 3%      6 adverts 5%      12 adverts 10%  
Quantity discount: 3 pages 5%      6 pages 10%      12 pages 15%**Agency commission**

10% of the customer net amount

**Bound inserts (print run)**210 × 280 mm + 5 mm milling margin, 2-sided: €2,490 | 4-sided: €3,600 (no discount)  
Delivered folded and not trimmed, 2 weeks before publication**Supplements (print run)**

Max. 205 × 275 mm, up to 25 g: €2,490 (no discount)

**Publication frequency**

Monthly, every 10th of the month

**Advertising closing date**

4 weeks before publication

**Closing date for print materials**

3 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Supplements/inserts**Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue  
Hofer Straße 17, 93057 Regensburg, Germany





**Contact person:****Markus Queitsch**

Head of Media Sales

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



## The International Journal of Prosthodontics

**Print run:** 2,300 | **Distributed print run:** 1,800 | **Subscription print run:** 1,623 | **Journal size:** 206 × 276 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Price
Belly band	Open 476 × 50 mm	€8,750
1/1 page	206 × 276 mm	€2,800
1/2 page horizontal	206 × 138 mm	€2,500

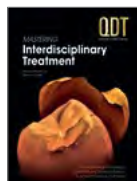
\*Plus trim margin of 3 mm.

<b>Preferential placement</b>	2nd, 3rd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price
<b>Discounts</b>	Repeat discount: 2 adverts 3%      4 adverts 5%      6 adverts 10% Quantity discount: 2 pages 5%      4 pages 10%      6 pages 15%
<b>Agency commission</b>	10% of customer net amount
<b>Bound inserts (print run)</b>	206 × 276 mm + 5 mm milling margin, 2-sided: €5,800   4-sided: €7,800 (no discount) Delivered folded and not trimmed, 2 months before publication
<b>Supplements (print run)</b>	Max. 200 × 270 mm, up to 25 g: €1,800 (no discount)
<b>Publication frequency</b>	Bimonthly (January, March, May, July, September, November)
<b>Advertising closing date</b>	8 weeks before publication
<b>Closing date for print materials</b>	6 weeks before publication   Please send to druckunterlagen@quintessenz.de
<b>Advertisement design</b>	Advertising texts generally in English

## Dental technology and prosthodontics | Further international journals



USA



**Quintessence of Dental Technology**

1 issue

Language: English



Japan



**QDT**

12 issues per year

Language: Japanese



Spain



**Quintessence Técnica**

4 issues per year (e-paper)

Language: Spanish



Korea



**QDT**

12 issues per year

Language: Korean



Spain



**Prótesis Estomatológica**

4 issues per year (e-paper)

Language: Spanish



Germany



**QDT Jahrbuch**

1 issue

Language: German



Italy



**Quintessenza Odontotecnica**

6 issues per year

Language: Italian



Czech Republic



**Quintessenz pro zubní lékaře a zubní techniky**

6 issues per year

Language: Czech

# Dental Team and Dental Hygiene

# Young Professionals and Team | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Months of publication	Format	1/1 page	1/2 page	Impact Factor
Team Journal: Preventive Medicine & Oral Prophylaxis	56	German	Dental hygienists, dental prophylaxis assistants, members of the BDDH	7,800	6	02/04/06/08/10/12	210 x 280 mm	€2,750	€1,400	-
The Journal of Dental hygienists	50	Japanese	Dental team, dental hygienists	15,000	12	01-12	210 x 280 mm	€938	-	-
nico	20	Japanese	Dentists, patients	10,000	12	01-12	220 x 295 mm	€875	-	-



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## Team Journal Preventive Medicine and Oral Prophylaxis

**Editors-in-chief:** Christin Damann, Rhede | Christine Beverburg, Hagen am Teutoburger Wald

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Dental prophylaxis assistants, dental hygienists, dentists

**Language:** German

Oral prophylaxis and prevention play an important role in modern dentistry. The Team Journal - Preventive Medicine and Oral Prophylaxis provides the necessary specialist knowledge in these areas and beyond for dental prophylaxis assistants, dental hygienists, dentists and all those interested in enhancing their professional skills.

Official journal of the  
**BDDH – Association of German Dental Hygienists**

Planned focus issues for 2026:

01/2026: Periodontology

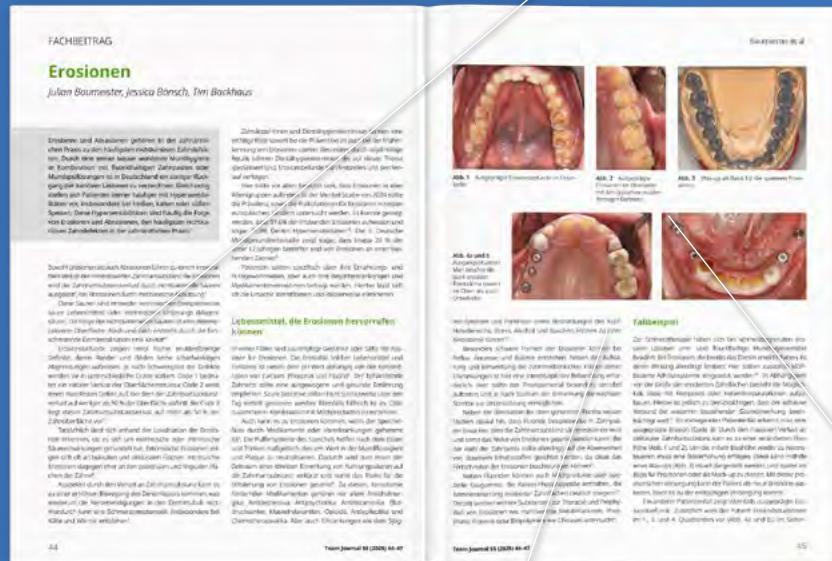
02/2026: Rare diseases

03/2026: Cardiovascular diseases and oral health

04/2026: Modern dentistry

05/2026: Oral mucosal diseases

06/2026: Typical women's diseases



Specialist articles on all areas of preventive medicine and oral prophylaxis as well as information that to support dental hygienists and [ZMPs] in their work are presented in educational and clearly structured articles.

Training and further education is an important component of the journal, not only in the specialist articles, but also in other sections such as "Basics" and "Study-Time".

**Contact person:****Samira Rummler**

rummler@quintessenz.de

Tel.: +49 (0)30 76180-663

Fax: +49 (0)30 76180-621

**Team Journal****Print run:** 7,800 | **Distributed print run:** 7,520 | **Subscription print run:** 1,965 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€6,500
<b>Belly band**</b>	Open 476 × 50 mm		€2,250
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements		€2,750
<b>Outer sheet**</b>	210 × 280 mm		€5,900
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>		€3,775
<b>Post-it**</b>	50 × 50 mm		€1,780
<b>Bookmark**</b>	60 × 150 mm		€1,020
<b>2/1 page</b>	420 × 280 mm	382 × 229 mm	€4,400
<b>1/1 page</b>	210 × 280 mm	178 × 229 mm	€2,750
<b>1/2 page horizontal</b>	210 × 140 mm	178 × 114 mm	€1,400
<b>1/2 page vertical</b>	105 × 280 mm	89 × 229 mm	€1,400
<b>1/3 page horizontal</b>	210 × 94 mm	178 × 76 mm	€915
<b>1/3 page vertical</b>	70 × 280 mm	56 × 229 mm	€915

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price		
<b>Discounts</b>	Repeat discount:	3 adverts 3%	6 adverts 5%      11 adverts 10%
	Quantity discount:	3 pages 5%	6 pages 10%      11 pages 15%
<b>Agency commission</b>	10% f the customer net amount Job advertisements 50% discount on the respective advertisement price without consideration of other discounts		
<b>Bound inserts (print run)</b>	210 × 280 mm + 5 mm milling margin, 2-sided: €1,520   4-sided: €2,125 (no discount) Delivered folded and not trimmed, 2 weeks before publication		
<b>Supplements (print run)</b>	Max. 205 × 275 mm, up to 25 g: €1,250 (no discount)		
<b>Publication frequency</b>	6 issues per year (February, April, June, August, October, December), on the 15th of each month		
<b>Advertising closing date</b>	5 weeks before publication		
<b>Closing date for print materials</b>	4 weeks before publication   Please send to druckunterlagen@quintessenz.de		
<b>Supplements/inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany		

## Dental team and dental hygiene | Further international journals



Japan



**The Journal of  
Dental Hygienists**

12 issues per year  
Language: Japanese



Japan



**nico**

12 issues per year  
Language: Japanese



# Implantology

# Implantology | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Implantologie	34	German	Implantologists	5,000	4	03/06/09/11	210 x 280 mm	€5,000	€2,600	0.1
pip – Praktische Implantologie und Implantatprothetik	17	German	Implantologists, oral surgeons	16,000	6	02/04/06/08/09/11	210 x 297 mm	€4,620	-	IVW verified
International Journal of Oral Implantology	19	English	Implantologists, members of the ICOI	17,000	4	03/05/09/11	210 x 280 mm	€4,800	€2,630	2.5
The International Journal of Oral & Maxillofacial Implants	41	English	Implantologists, members of the AO	4,600	6	02/04/06/08/10/12	206 x 276 mm	€4,350	€3,990	1.7
Periodontologia Implanty	24	Polish	Implantologists, periodontists	1,000	4	03/06/09/12	205 x 275 mm	€1,520	€560	-
Quintessence Dental Implantology	33	Japanese	Implantologists	8,000	6	01/03/05/07/09/11	210 x 280 mm	€1,313	-	-



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## Implantologie

**Editor-in-chief:** Dr. Stefan Wolfart, University Hospital Aachen

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Implantologists, dentists interested in implantology

**Language:** German



The journal, which was founded in 1993, provides impetus for continuing education in the field of implantology by publishing new and interesting practice-oriented and scientifically based articles. It promotes cooperation between clinicians, practitioners, and dental technicians, explains proven and new methods, and includes the scientific basics.

Official Journal of:

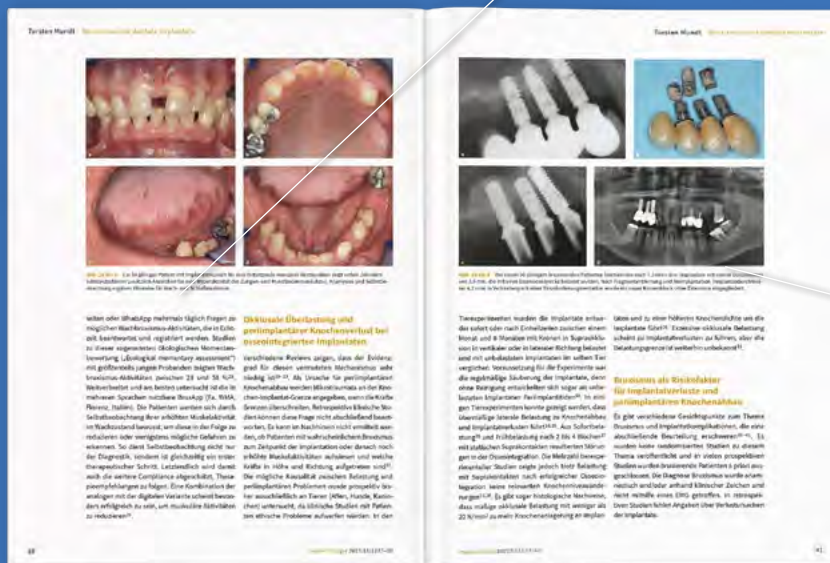
• German Association of Oral Implantology e.V.  
(DGI NexteGeneration)

Planned focus topics for 2026:

01/2026: AI, modern technologies

02/2026: Augmentation techniques

03/2026: Edentulous maxilla, relevant cornerpoints



The world's only German dental journal to have had an impact factor since 2010.

**Contact person:**

**Nadja Spudat**

spudat@quintessenz.de

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Fax: +49 (0)30 76180-621



## Implantologie

**Print run:** 5,000 | **Distributed print run:** 4,800 | **Subscription print run:** 4,240 | **Journal size:** 210 × 280 mm

### **Ad formats and prices:**

<b>Format</b>	<b>Bleed* (width × height)</b>	<b>Print area (width × height)</b>	<b>Price</b>
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€8,000
<b>Belly band**</b>	Open 476 × 50 mm		€2,350
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements		€4,840
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,750
<b>Post-it**</b>	50 × 50 mm		€900
<b>Bookmark**</b>	60 × 150 mm		€475
<b>1/1 page</b>	210 × 280 mm	183 × 230 mm	€5,000
<b>1/2 page horizontal</b>	210 × 140 mm	183 × 112 mm	€2,600
<b>1/2 page vertical</b>	105 × 280 mm	104 × 230 mm	€2,600

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:	2 adverts 3%	4 adverts 5%
Quantity discount:	2 pages 5%	4 pages 10%

**Agency commission** 10% of customer net amount

**Bound inserts (print run)** 210 × 280 mm + 5 mm milling margin, 2-sided: €2,835 | 4-sided: €3,655 (no discount)  
Delivered folded and not trimmed, 2 weeks before publication

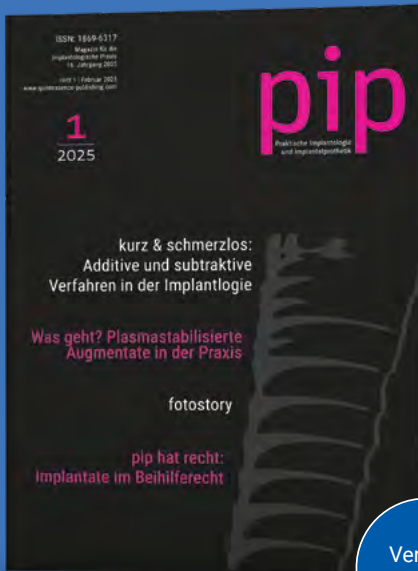
**Supplements (print run)** Max. 205 × 275 mm, up to 25 g: €1,800 (no discount)

**Publication frequency** Four times a year (March, June, September, November)

**Advertising closing date** 4 weeks before publication

**Closing date for print materials** 3 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Supplements/inserts** Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue  
Hofer Straße 17, 93057 Regensburg, Germany



# **pip – Praktische Implantologie und Implantatprothetik**

**Editor-in-chief:** Sven Skupin, Cologne

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Dentists working in implantology, oral, jaw and facial surgery as well as specialist dental technicians

**Language:** German

In each edition, pip summarizes – subcategory "short and simple" – the international publications on a specific subject within implantology classified by relevance and annotated. pip monitors over 170 national and international scientific journals in the fields of implantology, oral surgery, jaw and facial surgery prosthetics and restorative dentistry as well as periodontology, endodontics, orthodontics, orthopedics, angiology, biotechnology and pharmacy.



Illustrated user studies and reports, case studies, a photo story and a some extensively product reviews as well as exciting reports about "pip on site" offer a modern, entertaining, practical and educational reading experience.

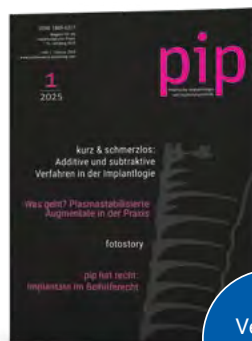
A full text service of the scientific publications (online) and a collaborative network of experts complete the magazine concept even above print only.

**Contact person:****Markus Queitsch**

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Fax: +49(0)30 76180-621

Verified  
by IVW**pip – Praktische Implantologie und Implantatprothetik****Print run:** 16,000 | **Distributed print run:** 15,897 | **Journal size:** 210 × 297 mm (A4)**Ad formats and prices:**

Format	Bleed* (width × height)	Price
<b>Belly band (outside)</b>	476 × 70 mm	€9,720
<b>1/1 page*</b>	210 × 297 mm	€4,620
<b>2/1 page (2 × 1/1)</b>	2 × 210 × 297 mm	€7,800
<b>2nd cover page + gatefolder</b>	416 × 297 mm	€8,890
<b>3rd coverpage + gatefolder</b>	416 × 297 mm	€8,590
<b>Special forms of advertising</b>		On demand

\*2nd cover page €5,620, 3rd cover page €4,920

**Discounts**

Repeat discount: 4 adverts 10%, 6 adverts 20%

**Agency commission**

10% of customer net amount

**Special forms of advertising**

Altar fold, fold-outs, bookmarks, product sample inserts, glued-on CD, postcards, poster inserts on request

**Inserts**

Up to 20 g per thousand, incl. pro rata postage costs €208  
Up to 50 g per thousand, incl. pro rata postage costs €254  
Up to 120 g per thousand, incl. pro rata postage costs €402  
Outside insert up to 20 g €8,020

**Publishing frequency**

Six times a year (February, April, June, August, September, November)

**Advertising deadline**

8 weeks before publication

**Deadline for printing material**

Please send printing material to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de) by the deadline for print material  
4 weeks before publication, inserts/supplements/samples to:  
service & verlag GmbH, Mr. Alfred Wagner, Schinderstraße 38, 84030 Ergolding, Germany

Issue	Editorial deadline	Advertising deadline	Deadline for print material	Publication date
01/26	17.11.2025	08.12.2025	13.01.2026	09.02.2026
02/26	02.02.2026	09.02.2026	01.03.2026	08.04.2026
03/26	23.03.2026	30.03.2026	13.04.2026	01.06.2026
04/26	08.06.2026	15.06.2026	06.07.2026	12.08.2026
05/26	27.07.2026	03.08.2026	17.08.2026	25.09.2026
06/26	21.09.2026	28.09.2026	12.10.2026	13.11.2026





# International Journal of Oral Implantology

**Editor-in-chief:** Dr. Craig Misch, Sarasota, USA

**Publication area:** Worldwide

**Target group:** Implantologists, dentists working in implantology, dental surgeons, readers interested in science and research from the industry and universities

**Language:** English



IJOI enjoys great trust from its readers. All published articles are peer-reviewed. Clinicians have benefited from the journal's scientific and clinical articles with large-format illustrations for 15 years.

Official journal of

- International Congress of Oral Implantologists (ICOI)
- Portuguese Society of Implantology and Osseointegration (SOPIO)



The aim of the journal is to provide practitioners with reliable and scientifically based knowledge so they can administer the best possible care for their patients.

As the official journal of several scientific societies, IJOI reaches over 17,000 readers.

**Contact person:****Markus Queitsch**

queitsch@quintessenz.de

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Fax: +49(0)30 76180-621



## International Journal of Oral Implantology

**Print run:** 17,000 | **Distributed print run:** 16,650 | **Subscription print run:** 14,930 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>1/1 page</b>	210 × 280 mm	183 × 230 mm	€4,800
<b>1/2 page horizontal</b>	210 × 140 mm	183 × 112 mm	€2,630
<b>1/2 page vertical</b>	105 × 280 mm	104 × 230 mm	€2,630

\*Plus trim margin of 3 mm.

**Preferential placement**

2nd and 4th cover page: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:	2 adverts 3%	4 adverts 5%
Quantity discount:	2 pages 5%	4 pages 10%

**Agency commission**

10% of customer net amount

**Publication frequency**

Four times a year (March, May, September, November)

**Advertising closing date**

5 weeks before publication

**Closing date for print materials**4 weeks before publication | Please send to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)**Advertisement**

Advertising texts generally in English

Official journal of the  
**Academy of Osseointegration (AO)**

The editorial board is represented by recognized specialists in their fields and reflects the international focus and range of the journal.

# The International Journal of Oral & Maxillofacial Implants

**Editor-in-chief:** Dr. Clark M. Stanford, Iowa City, USA

**Publication area:** Worldwide

**Target group:** Implantologists, oral and maxillofacial surgeons, oral surgeons, periodontists, dentists

**Language:** English



**Contact person:****Markus Queitsch**

queitsch@quintessenz.de

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Fax: +49(0)30 76180-621



## The International Journal of Oral & Maxillofacial Implants

**Print run:** 4,600 | **Distributed print run:** 4,400 | **Subscription print run:** 4,000 | **Journal size:** 206 × 276 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Price
Belly band	Open 476 × 50 mm	€11,000
Postcard	DIN A6 up to 300 g/m <sup>2</sup>	€4,660
1/1 page	206 × 276 mm	€4,350
1/2 page horizontal	206 × 138 mm	€3,990

\*Plus trim margin of 3 mm.

**Preferential placement** 2nd, 3rd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

**Discounts** Repeat discount: 2 adverts 3% 4 adverts 5% 6 adverts 10%  
Quantity discount: 2 pages 5% 4 pages 10% 6 pages 15%

**Agency commission** 10% of customer net amount

**Bound inserts (print run)** 206 × 276 mm + 5 mm milling margin, 2-sided: €7,100 | 4-sided: €9,500 (no discount)  
Delivered folded and not trimmed, 2 months before publication

**Supplements (print run)** Max. 200 × 270 mm, up to 25 g: €2,490 (no discount)

**Publication frequency** Bimonthly (February, April, June, August, October, December)

**Advertising closing date** 8 weeks before publication

**Closing date for print materials** 6 weeks before publication

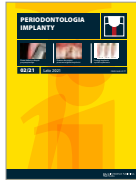
**Advertisement design** Advertising texts in English | Please send to druckunterlagen@quintessenz.de

**Supplements/inserts** Print production via Quintessence | Please send to druckunterlagen@quintessenz.de

## Implantology | Further international journals



Poland



### **Periodontologia Implanty**

4 issues per year

Language: Polish



Japan



### **Quintessence Dental Implantology**

6 issues per year

Language: Japanese

# Periodontology

# Periodontology | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Parodontologie	37	German	Periodontists, implantologists	5,000	4	02/05/08/12	210 x 280 mm	€4,500	€2,350	-
The International Journal of Periodontics & Restorative Dentistry	46	English	Periodontists	5,200	6	01/03/05/07/10/12	206 x 276 mm	€4,450	€4,130	1.1
Paroimplant	27	Czech	Periodontists	400	2	04/12	210 x 297 mm	€800	€480	-
The International Journal of Periodontics & Restorative Dentistry	11	Japanese	Periodontists, prosthodontists	10,000	1	08	210 x 280 mm	€1,175	-	-



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Official organ of the  
**Association of German  
Dental Hygienists (BDDH)**

Official journal of the:  
**German Society for Periodontology e. V.  
(DG PARO)**

Planned key topics for 2026:

01/2026: Digital Periodontology (Tools)

02/2026: Diagnostics/Oral microbiome in  
Periodontology

## Parodontologie

**Editors-in-chief:** Prof. Dr. Peter Eickholz, Johann Wolfgang-Goethe-Universität Frankfurt a. M.  
Prof. Dr. Bettina Dannewitz, Johann Wolfgang-Goethe-Universität Frankfurt a. M.

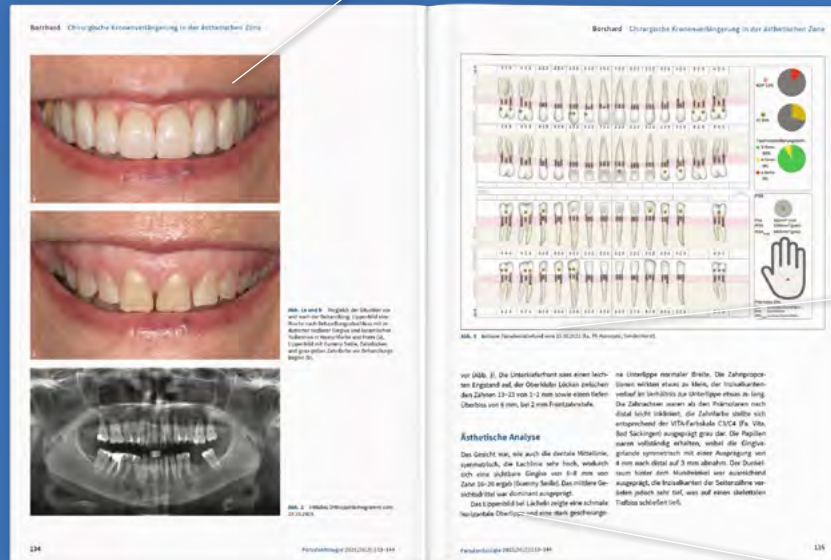
**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Periodontists, dentists interested in periodontology

**Language:** German

Thanks to the respected editorial board and renowned authors, the journal's specialist articles are always professional and scientifically based and always oriented toward the practitioner, with high-quality, well illustrated case reports, practice management tips, and glossaries.

The journal shares the latest results and developments in practices and clinics with interested dental practitioners. The review articles, clinical-scientific contributions, and practice-relevant studies from all areas of periodontology, all in the journal's distinct educational style, appeal to readers.



The only German-language journal exclusively focusing on periodontology discusses currently debated specialist topics and presents them in focus issues.

**Contact person:**

**Nadja Spudat**

spudat@quintessenz.de

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Fax: +49 (0)30 76180-621



## Parodontologie

**Print run:** 5,000 | **Distributed print run:** 4,600 | **Subscription print run:** 2,995 | **Journal size:** 210 × 280 mm

### **Ad formats and prices:**

Format	Bleed* (width × height)	Price
Gate fold	Gate fold, flap width up to 200 mm	€8,000
Belly band**	Open 476 × 50 mm	€2,220
1/2 cover flap	Covers the title page, please enquire for measurements	€4,500
Postcard**	DIN A6 up to 300 g/m <sup>2</sup>	€1,850
Post-it**	50 × 50 mm	€890
Bookmark**	60 × 150 mm	€500
1/1 page	210 × 280 mm	€4,500
1/2 page horizontal	210 × 140 mm	€2,350
1/2 page vertical	105 × 280 mm	€2,350

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

### **Preferential placement**

2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

### **Discounts**

Repeat discount:      2 adverts 3%      4 adverts 5%  
Quantity discount:    2 pages 5%      4 pages 10%

### **Agency commission**

10% of customer net amount

### **Bound inserts (print run)**

210 × 280 mm + 2 mm milling margin, 2-sided: €2,995 | 4-sided: €3,960 (no discount)  
Delivered folded and not trimmed, 2 weeks before publication

### **Supplements (print run)**

Max. 205 × 275 mm, up to 25 g: €1,765 (no discount)

### **Publication frequency**

Four times a year (February, May, August, November)

### **Advertising closing date**

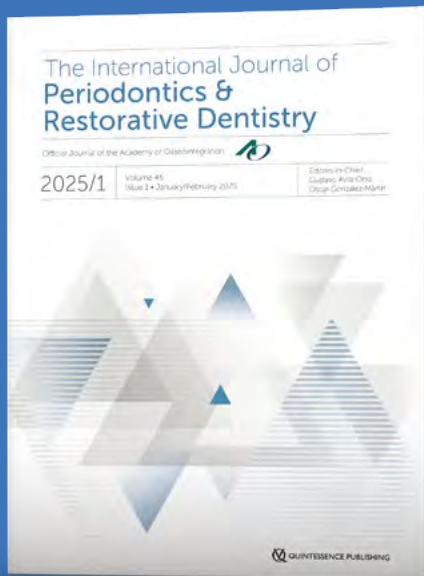
10th of the previous month

### **Closing date for printing material**

15th of the previous month | Please send to druckunterlagen@quintessenz.de

### **Bound inserts/supplements to**

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue  
Hofer Straße 17, 93057 Regensburg, Germany



Official organ of the  
**Academy of Osseointegration (AO)**

The International Journal of  
Periodontics & Restorative Dentistry  
is published in English, and also in  
Japanese language.

## International Journal of Periodontics & Restorative Dentistry

**Editors-in-chief:** Prof. Dr. Gustavo Avila-Ortiz, Granada, Spain  
Dr. Oscar Gonzalez-Martin, Pennsylvania, USA

**Publication area:** Worldwide

**Target group:** Periodontists, implantologists

**Language:** English



This elegantly designed journal, now in its 46th year,  
features specialist articles of outstanding quality and has  
gained an international reputation and a loyal readership.



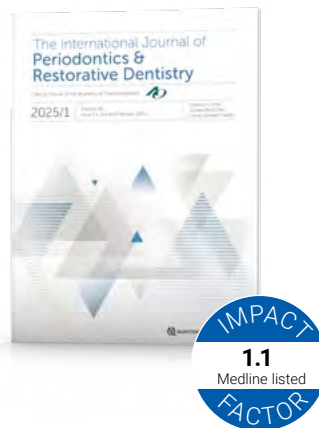
One of the journal's  
aims is to provide  
readers with knowledge  
that can be used  
directly in daily practice.

**Contact person:****Markus Queitsch**

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Fax: +49 (0)30 76180-621



## International Journal of Periodontics & Restorative Dentistry

**Print run:** 5,200 | **Distributed print run:** 4,900 | **Journal size:** 206 × 276 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Price
Belly band	Open 476 × 50 mm	€8.750
1/1 page	206 × 276 mm	€4,450
1/2 page horizontal	206 × 138 mm	€4,130

\*Plus trim margin of 3 mm.

**Preferential placement** 2nd, 3rd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:	2 adverts 3%	4 adverts 5%	6 adverts 10%
Quantity discount:	2 pages 5%	4 pages 10%	6 pages 15%

**Agency commission** 10% of customer net amount

**Bound inserts (print run)** 206 × 276 mm + 5 mm milling margin, 2-sided: €5,850 | 4-sided: €7.800 (no discount)  
Delivered folded and not trimmed, 2 months before publication

**Supplements (print run)** Max. 200 × 270 mm, up to 25 g: €1,750 (no discount)

**Publication frequency** Bimonthly (January, March, May, July, September, December)

**Advertising closing date** 8 weeks before publication

**Closing date for print materials** 6 weeks before publication | Please send to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

**Advertisement design** Advertising texts in English

**Supplements/inserts** Print production via Quintessence | Please send to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

## Periodontology | Other international journals



Czech  
Republic



### **Paroimplant**

2 issues per year

Language: Czech



Japan



### **PRD – Yearbook**

**The International Journal of  
Periodontics & Restorative  
Dentistry**

1 issue per year

Language: Japanese

# Endodontics

# Endodontics | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Endodontie	35	German	Endodontists, dentists, members of DGET, VDZE, ÖGE	4,500	4	02/05/09/11	210 x 280 mm	€4,200	€2,300	-
Endodoncja.pl	18	Polish	Endodontists	2,000	4	03/06/09/12	205 x 275 mm	€912	€400	-



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Official journal of

- German Society for Endodontology and Dental Traumatology (DGET)
- Association of German Certified Endodontists (VDZE)
- Austrian Society for Endodontics (ÖGE)

## Endodontie

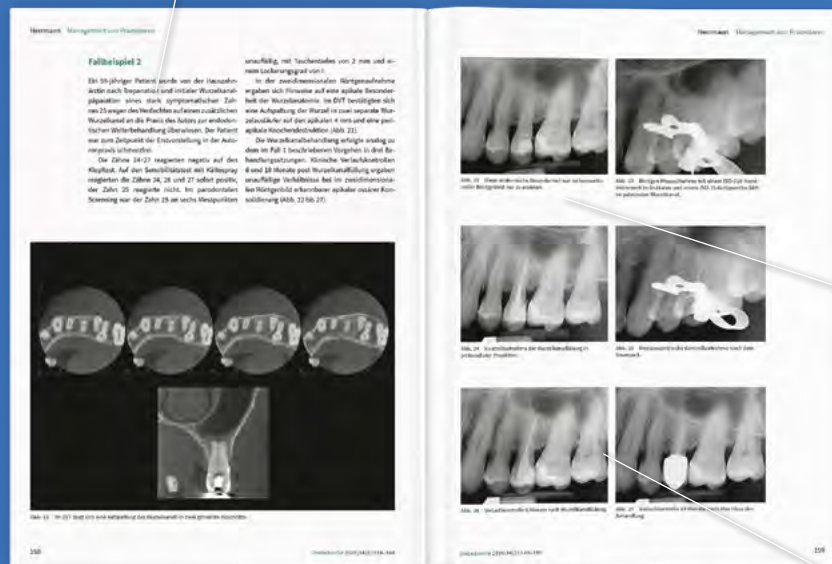
**Editor-in-chief:** Prof. Dr. Michael Hülsmann, Zurich

**Publication area:** Germany, Austria, German-speaking Switzerland, Netherlands

**Target group:** Endodontists, dentists

**Language:** German

Under the editorship of Prof. Dr. Michael Hülsmann, the journal offers a high level of endodontic expertise. From clinical cases, scientific studies, and reviews to practice-relevant topics, Endodontie is a quarterly journal that covers all the relevant topics for dentists interested in endodontics.



Important innovations in the dental industry are included in this respected journal. New techniques and materials for dentists specializing in endodontics are regularly presented. In focus issues, authors also provide detailed articles on current special topics in endodontics and offer readers comprehensive and up-to-date education.

The journal, which has been on the market since 1991, also features innovative articles by young authors, who publish the results of their outstanding theses as part of their Master's Degree in Endodontics.

**Contact person:****Milos Miladinovic**

miladinovic@quintessenz.de

Tel.: +49 (0)30 76180-801

Fax: +49 (0)30 76180-621

**Endodontie****Print run:** 4,500 **Distributed print run:** 4,300 | **Subscription print run:** 3,382 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€6,500
<b>Belly band**</b>	Open 476 × 50 mm		€1,800
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements		€4,200
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,485
<b>Post-it**</b>	50 × 50 mm		€840
<b>Bookmark**</b>	60 × 150 mm		€400
<b>1/1 page</b>	210 × 280 mm	183 × 230 mm	€4,200
<b>1/2 page horizontal</b>	210 × 140 mm	183 × 112 mm	€2,300
<b>1/2 page vertical</b>	105 × 280 mm	104 × 230 mm	€2,300

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement**

2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
 Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:           2 adverts 3%       4 adverts 5%  
 Quantity discount:       2 pages 5%       4 pages 10%

**Agency commission**

10% of customer net amount

**Bound inserts (print run)**

210 × 280 mm + 5 mm head, foot and front trim + 2 mm milling margin,  
 2-page: €2,745.00 | 4-page: €3,890.00 (no discount)  
 Delivered folded and untrimmed, 2 weeks before publication

**Inserts (print run)**

Max. 205 × 275 mm, up to 25 g: €1,750 (no discount)

**Publishing frequency**

Four times a year (February, May, September, November)

**Advertising deadline**

10th of the previous month

**Deadline for printing material**

15th of the previous month | Please send to druckunterlagen@quintessenz.de

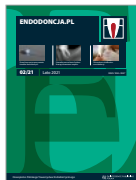
**Bound inserts/supplements**

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue  
 Hofer Straße 17, 93057 Regensburg

## Endodontics | Other international journals



Poland



**Endodoncja.pl**

4 issues per year

Language: Polish

# Orthodontics and Functional Therapy

# Orthodontics and Functional Therapy | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Kieferorthopädie	40	German	Orthodontists	3,400	4	03/05/09/11	210 × 280 mm	€3,950	€2,050	-
Journal of Craniomandibular Function	18	German/English	Dentists (functional diagnostics/therapy) members of the DGFDT	2,500	4	02/05/08/11	210 × 280 mm	€3,300	€1,750	-
Journal of Aligner Orthodontics	10	English	Dentists, orthodontists	7,000	4	02/05/09/11	210 × 280 mm	€4,200	€2,390	-
Journal of Aligner Orthodontics	6	Japanese	Dentists, orthodontists	5,000	6	02/04/06/08/10/12	210 × 280 mm	€1,313	-	-



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# Kieferorthopädie

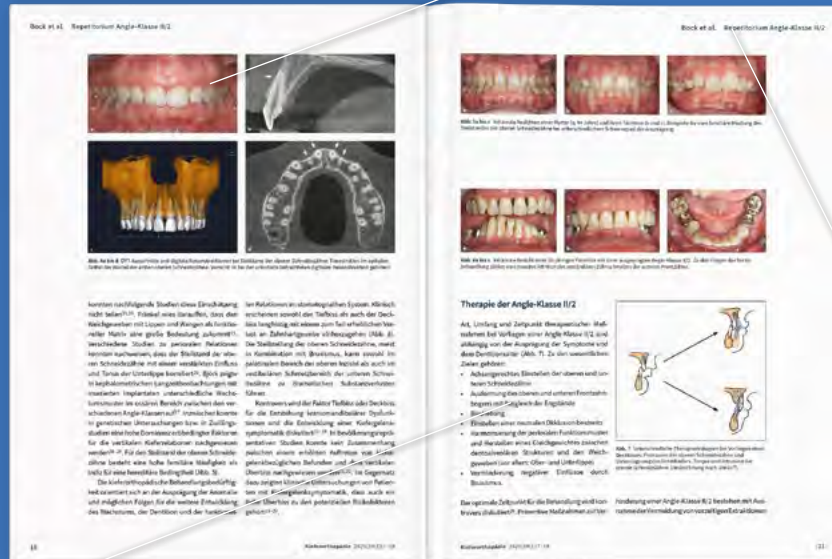
**Editors-in-chief:** Dr. Julia von Bremen (responsible editor), Bad Homburg  
Dr. Jens Johannes Bock, Fulda

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Orthodontists, dentists interested in orthodontics

**Language:** German

Since 1986, Kieferorthopädie has been a companion to orthodontists in their everyday work, discussing practical aspects of the field.



Renowned specialists in the field of orthodontics from research, clinics, and practice contribute science-based articles for practitioners. All subject areas of orthodontics are covered in individual sections.

Practical case reports and review articles form the heart of every issue. Congress reports, book reviews, practical tips, and journal reviews complete the editorial spectrum.

**Contact person:****Marco Fegers**

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Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621

**Kieferorthopädie****Print run:** 3,500 | **Distributed print run:** 3,300 | **Subscription print run:** 1,805 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to max. 200 mm	€6,000
<b>Belly band**</b>	Open 476 × 50 mm	€2,300
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements	€3,950
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>	€1,100
<b>Post-it**</b>	50 × 50 mm	€630
<b>Bookmark**</b>	60 × 150 mm	€300
<b>1/1 page</b>	210 × 280 mm	€3,950
<b>1/2 page horizontal</b>	210 × 140 mm	€2,050
<b>1/2 page vertical</b>	105 × 280 mm	€2,050

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
 Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:	2 adverts 3%	4 adverts 5%
Quantity discount:	2 pages 5%	4 pages 10%

**Agency commission** 10% of customer net amount

**Bound inserts (print run)** 210 × 280 mm + 2 mm milling margin, 2-sided: €2,545 | 4-sided: €3,390 (no discount)  
 Delivered folded and not trimmed, 2 weeks before publication

**Supplements (print run)** Max. 205 × 275 mm, up to 25 g: €1,510 (no discount)

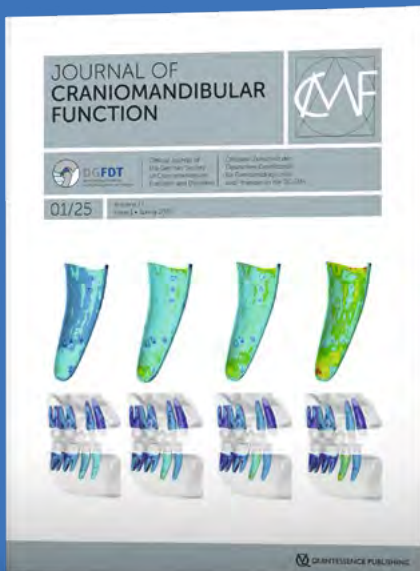
**Publication frequency** Four times a year (March, May, September, November)

**Advertising closing date** 4 weeks before publication

**Closing date for print materials** 3 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Supplements/inserts** Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue  
 Hofer Straße 17, 93057 Regensburg, Germany





Official journal of the  
**German Society for Functional Diagnostics  
and Therapy (DGFDT)**

Issue 4 is always published with a supplement for  
the annual meeting of the DGFDT (Abstract issue  
for meeting participants).

## Journal of Craniomandibular Function

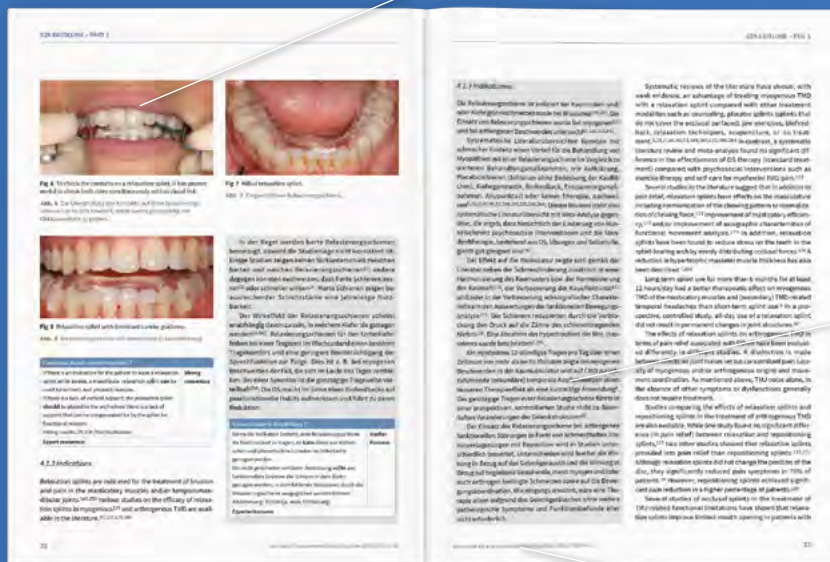
**Editor-in-chief:** Prof. Dr. Alfons Hugger, Heinrich Heine University Düsseldorf, Germany

**Publication area:** Worldwide

**Target group:** Dentists with a special interest in functional diagnostics and therapy

**Language:** English and German

The Journal of Craniomandibular Function is the only journal available in German-speaking countries that is dedicated to functional questions within dentistry and beyond. In addition to bruxism and temporomandibular disorder, it covers a broad spectrum of topics and pursues an interdisciplinary approach. The journal reports bilingually in German and English and is therefore internationally renowned.



Current original and review  
studies, clinical case reports,  
interesting study results,  
practical tips, congress reports,  
guidelines, and practical  
reports are published from  
across the field of functional  
diagnostics and therapy.

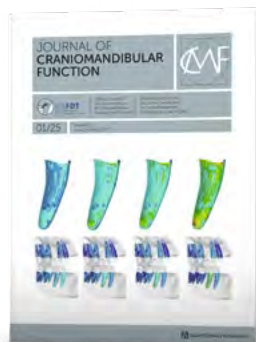
In addition, the journal  
informs readers  
about news from the  
professional societies and  
provides current congress  
information and book  
reviews.

**Contact person:****Marco Fegers**

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621

**Journal of Craniomandibular Function****Print run:** 2.500 | **Distributed print run:** 2,300 | **Subscription print run:** 1,333 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€5,800
<b>Belly band</b>	Open 476 × 50 mm		€950
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements		€3,300
<b>Outer sheet</b>	210 × 280 mm		€5,300
<b>Postcard</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,120
<b>Post-it**</b>	50 × 50 mm		€490
<b>1/1 page</b>	210 × 280 mm	180 × 222 mm	€3,300
<b>1/2 page horizontal</b>	210 × 140 mm	180 × 111 mm	€1,750
<b>1/2 page vertical</b>	105 × 280 mm	87.5 × 222 mm	€1,750

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
 Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:	2 adverts 3%	4 adverts 5%
Quantity discount:	2 pages 5%	4 pages 10%

**Agency commission** 10% of customer net amount

**Bound inserts (print run)** 210 × 280 mm + 5 mm milling margin, 2-sided: €2,610 | 4-sided: €3,200 (no discount)  
 Delivered folded and not trimmed, 2 weeks before publication

**Supplements (print run)** Max. 205 × 275 mm, up to 25 g: €1,510 (no discount)

**Publication frequency** Four times a year (February, May, August, November)

**Advertising closing date** 3 weeks before publication

**Closing date for print materials** 2 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Supplements/inserts** Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue  
 Hofer Straße 17, 93057 Regensburg, Germany



## Journal of Aligner Orthodontics

**Editor-in-chief:** Dr. Werner Schupp, Cologne, Germany

**Publication area:** Worldwide

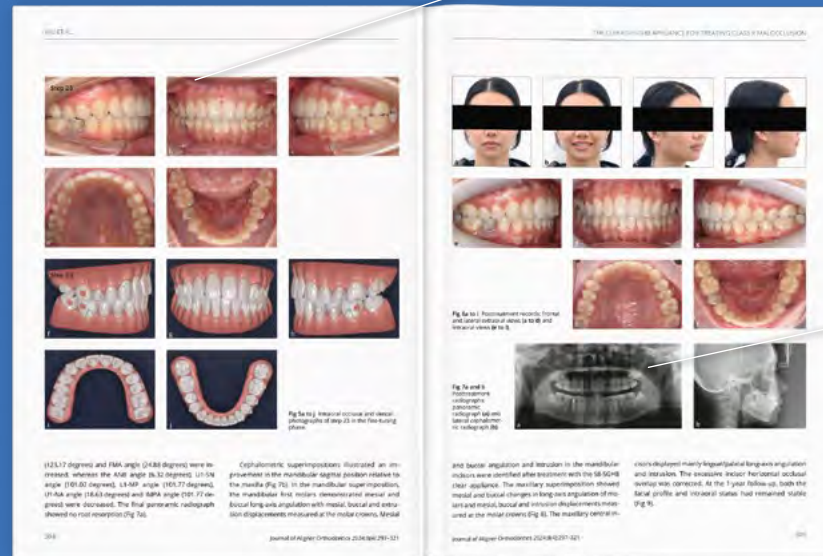
**Target group:** Orthodontists, dentists, dentists involved in science and research

**Language:** English

This journal publishes scientifically based and clinically relevant articles from all areas of aligner therapy.

Official journal of the

- European Aligner Society (EAS)
- Austrian Society of Aligner Orthodontics (ÖGAO)
- Argentine Society of Aligner Orthodontics (SAOA)
- French Society for Aligner Orthodontics (SFOPA)
- German Association for Aligner Orthodontics (DGAO)
- Japan Academy of Aligner Orthodontics (JAAO)
- Swiss Society for Aligner Orthodontics (SSAO)
- Taiwan Association of Aligner Orthodontics (TAAO)
- Polish Aligner Academy (PAA)



In addition to comprehensive case reports, original articles, and scientific studies, new technologies, such as scanners and printers, are also presented.

**Contact person:****Marco Fegers**

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621

**Journal of Aligner Orthodontics****Print run:** 7,000 | **Distributed print run:** 6,900 | **Subscription print run:** 4,933 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€6,500
<b>Belly band</b>	476 × 50 mm		€2,300
<b>1/2 cover flap</b>	covers the title page, please enquire for measurements		€4,200
<b>Outer sheet</b>	210 × 280 mm		€5,300
<b>Postcard</b>	DIN A6 up to 300 g/m <sup>2</sup>		€3,190
<b>Post-it**</b>	50 × 50 mm		€1,400
<b>1/1 page</b>	210 × 280 mm	180 × 222 mm	€4,200
<b>1/2 page horizontal</b>	210 × 140 mm	180 × 111 mm	€2,390
<b>1/2 page vertical</b>	105 × 280 mm	87.5 × 222 mm	€2,390

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
 Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount:	2 adverts 3%	4 adverts 5%
Quantity discount:	2 pages 5%	4 pages 10%

10% discount for placement in 2 issues per year

**Agency commission** 10% of customer net amount

**Bound inserts (print run)** 210 × 280 mm + 5 mm milling margin, 2-sided: €2,080 | 4-sided: €3,200 (no discount)  
 Delivered folded and not trimmed, 2 weeks before publication

**Supplements (print run)** Max. 205 × 275 mm, up to 25 g: €1,800 (no discount)

**Publication frequency** Four times a year (February, May, September, November)

**Advertising closing date** 5 weeks before publication

**Closing date for print materials** 4 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Supplements/inserts** Druckhaus Sportflieger, details of journal and issue  
 Sportfliegerstr. 7, 12487 Berlin, Germany

## Orthodontics and functional therapy | Other international journals



Japan



### **Journal of Aligner Orthodontics Japanese Edition**

6 issues per year

Language: Japanese

# Esthetic Dentistry

# Esthetic Dentistry | Overview of all journals

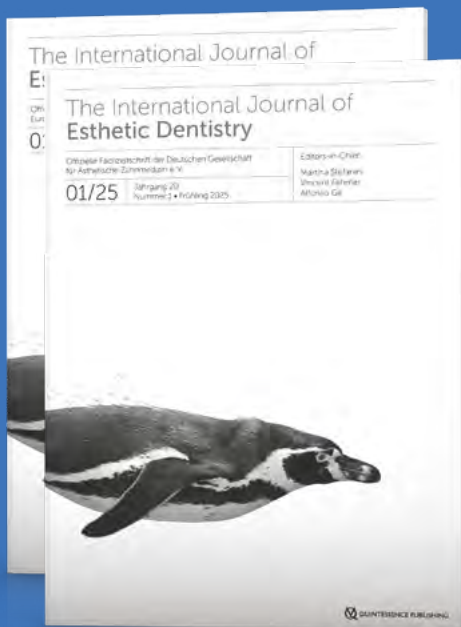
Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
The International Journal of Esthetic Dentistry	21	English	Dentists, dental technicians	4,000	4	02/05/08/10	210 × 280 mm	€4,200	-	1.2
The International Journal of Esthetic Dentistry	21	German	Dentists, dental technicians	4,300	4	03/06/09/12	210 × 280 mm	€4,200	-	-
The Japanese Journal of Esthetic Dentistry	12	Japanese	Dentists, dental technicians	6,000	1	01	210 × 280 mm	€1,144	-	-
The International Journal of Esthetic Dentistry	6	Chinese	Dentists, dental technicians	2,000	1	—*	206 × 276 mm	€1,500	-	-

\*The publication month was not fixed at the time of going to press.



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## The International Journal of Esthetic Dentistry

(English and German edition)

**Editors-in-chief:** Dr. Martina Stefanini, Bologna, Italy | MDT Vincent Fehmer, Geneva, Switzerland

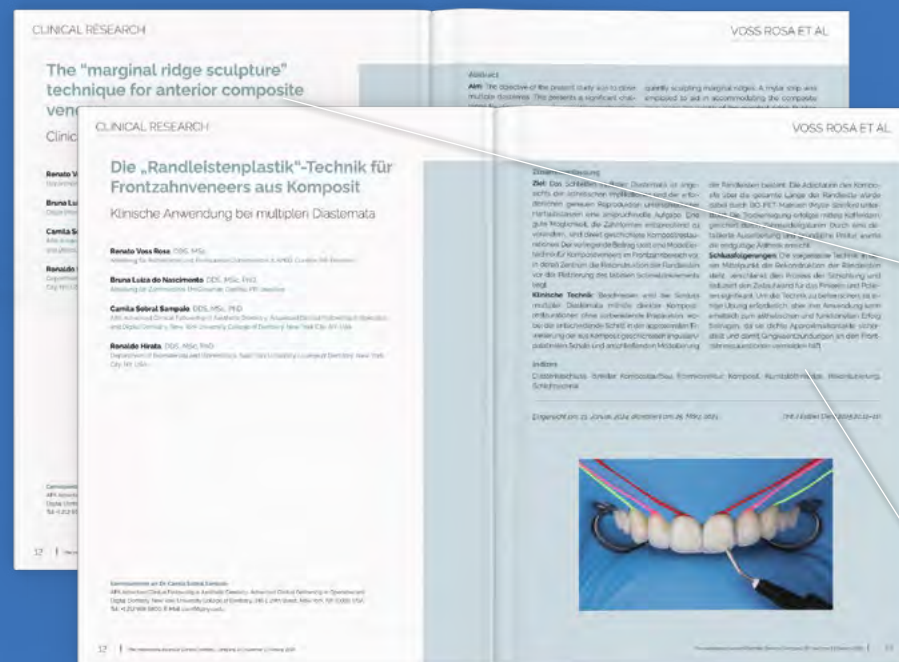
Dr. Alfonso Gil, Bilbao, Spain

**Publication area:**

- English edition: Worldwide
- German edition: Germany, Austria, German-speaking Switzerland

**Target group:** Dentists in private practice, dentists in science and research, dental technicians

**Language:** English and German



The English edition is the official journal of the

- European Academy of Esthetic Dentistry
- Arabian Academy of Esthetic Dentistry
- Britiss for Academy of Aesthetic Dentistry
- Hellenic Academy of Esthetic Dentistry
- South African Academy of Aesthetic Dentistry

The German edition is the official journal of the

- German Society for Esthetic Dentistry e. V. (DGÄZ)

The journal publishes articles from all areas of esthetics. Experts report on current trends and clinical failures, and offer beautifully illustrated case presentations and treatment plans.

Case studies of patients provide readers with practical information on dental esthetics.

**Contact person:****Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



## The International Journal of Esthetic Dentistry

**English edition: Print run:** 4,000 | **Distributed print run:** 3,900 | **Subscription print run:** 3,269 | **Journal size:** 210 × 280 mm**German edition: Print run:** 4,300 | **Distributed print run:** 4,200 | **Subscription print run:** 3,051 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
Gate fold	Flap width up to 200 mm		€6,000
Post-it**	50 × 50 mm		€1,000
1/1 page	210 × 280 mm	175 × 225 mm	€4,200
Special advertisement available			On request

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

**Discounts** Repeat discount: 2 adverts 3% 4 adverts 5%  
Quantity discount: 2 pages 5% 4 pages 10%

**Agency commission** 10% of customer net amount

**Bound inserts (print run)** 210 × 280 mm + 5 mm milling margin, 2-sided: €2,950 | 4-sided: €3,960 (no discount)  
Delivered folded and not trimmed, 2 weeks before publication

**Supplements (print run)** Max. 205 × 275 mm, up to 25 g: €1,850 (no discount)

**Publication frequency** Four times a year  
• English edition: February, May, August, October  
• German edition: March, June, September, December

**Advertising closing date** 5 weeks before publication

**Closing date for print materials** 3 weeks before publication | Please send to druckunterlagen@quintessenz.de

**Supplements/inserts** Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue  
Hofer Straße 17, 93057 Regensburg, Germany

## Subject Esthetic dentistry | Other international journals



Japan



### **The Japanese Journal of Esthetic Dentistry**

1 issue per year

Language: Japanese

# Online

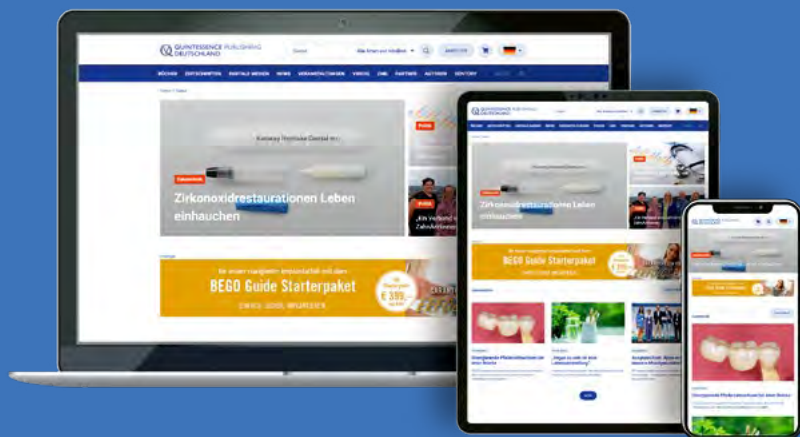
## Quintessence News – quintessence-news.com

The latest digital information on dentistry and dental technology

**Editor-in-chief:** Dr. Marion Marschall

**Contact:** news@quintessenz.de

News portal



Quintessence News is the online information service provided by Quintessence Publishing Germany for dentists, dental technicians, and the dental team. It offers up-to-date expert information on dentistry and dental technology as well as all the important news in politics, science, business, and the dental market for both practice and laboratory staff.

- Started in February 2018
- More than 8,400 published posts
- Around 60,000 unique visitors per month
- Around 225,000 page views per month

Newsletter



The editorial Quintessence Newsletter: sent every Monday to more than 7,100 recipients with an average opening rate of 30%

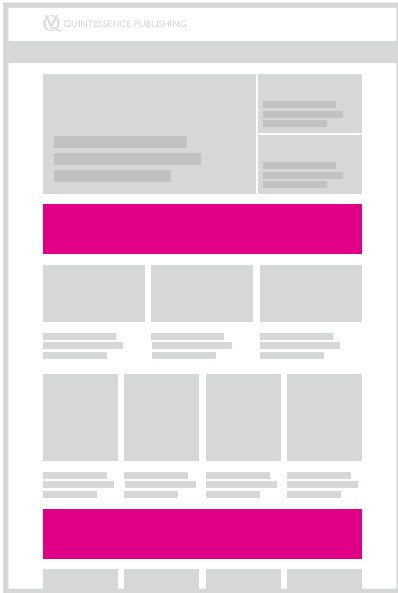
Standalone newsletter (advertising): sent on Thursdays to more than 7,100 recipients

Banner formats on quintessence-publishing.com



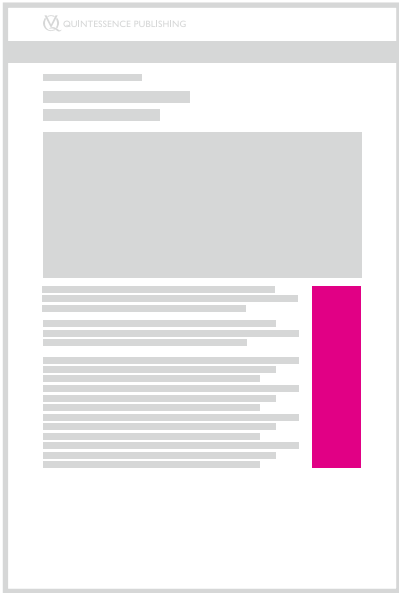
Horizontal homepage banner

Placed on the homepage:  
**quintessence-publishing.com**



Horizontal section banner

Placed on the main screen  
of the respective category of:  
**quintessence-publishing.com**



News section banner

Placed in every article  
of the booked subcategory of:  
**quintessence-publishing.com/deu/de/news**

## Banner prices on [www.quintessence-publishing.com](http://www.quintessence-publishing.com)

	Format <sup>1</sup>	Duration			
		1 week	1 month	3 months	12 months
<b>Horizontal banner (homepage)</b>	1050 × 164 px, JPG or GIF		€1,500	€4,000	€15,000
<b>Horizontal banner (News section)</b>	1050 × 164 px, JPG or GIF		€990	€2,700	€10,000
<b>Horizontal banner (Journals/Books section)</b>	1050 × 164 px, JPG or GIF	€300	€800	€2,000	€7,200
<b>Horizontal banner (other sections)</b>	1050 × 164 px, JPG or GIF	€300	€500	€1,400	€5,000
<b>News section banner <sup>3</sup></b>	160 × 600 px, JPG or GIF	€200	€400	€1,000	€3,000
<b>Company profile <sup>4</sup></b>					€3,000
<b>Homepage- / Video-Advertorial<sup>5</sup></b>					€650

<sup>1</sup> Publication-ready data should be sent to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de) at least one week prior to publication date.

<sup>2</sup> Sections: Digital Media, Events, Videos, CME, Authors

<sup>3</sup> Will be displayed in every booked News-Subcategory

<sup>4</sup> Listing of the company (incl. address and logo) in the Partners section description of 500 characters maximum, 3 downloads, 3 advertorials (PR or videos with YouTube link), 3 events

<sup>5</sup> With press release marked "Ad" published in the News section. Profile picture without advertising message. Image format: 1280 × 720 px, up to 3,000 characters. If requested, a YouTube or Vimeo video can also be placed instead of the lead-in. Requirements: Video is published on the customer's YouTube/Vimeo channel and is provided as a link.

**Note:** Displayed banner size varies depending on output device and responsive display.



## Advertising opportunities in the Quintessence Newsletter

Every Monday, the Quintessence Newsletter informs more than 7,100 readers about news from the dental world. It provides an overview of the most important articles on dentistry and dental technology, as well as practice- and team-related and general news from **www.quintessence-news.de**

Its average open rate in 2024 was around 30%.



### Horizontal banner

Link to a URL of your choice

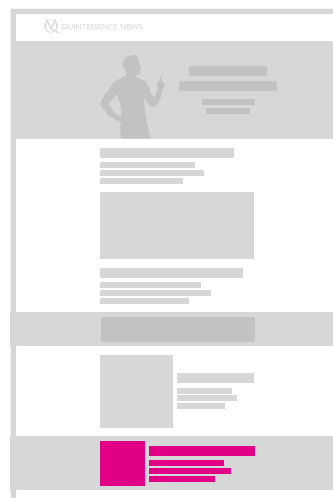
Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Cost per newsletter:

€450



### Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

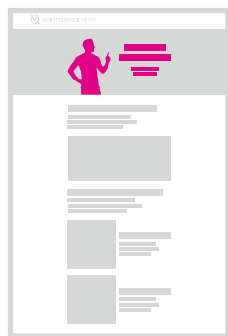
Teaser text: 250 characters

Cost per newsletter:

€650

## Advertising opportunities in the standalone newsletter

Send your advertising message in the advertising newsletter once a week (every Thursday) to the subscribers of the Quintessence Newsletter. The following features are possible:



**1 Hot topic**



**2 Main article**



**3 Article**

- 1 Hot topic**<sup>1</sup> Graphic lead-in for the newsletter consisting of a headline (35 characters), a subline (90 characters), and an optional lead-in graphic. Will be set up by Quintessence News. Please supply a suitable high-resolution image. Link to a URL of your choice.
- 2 Main article**<sup>1</sup> Lead-in graphic in 700 × 300 px format, headline (50 characters), subline (90 characters), and teaser text (250 characters). Link to a URL of your choice.
- 3 Article** Lead-in graphic in 500 × 500 px format, headline (50 characters), and teaser text (250 characters). Link to a URL of your choice.

[1] For the configuration of the advertising newsletter, it is necessary to send us the hot topic, the main article with an image, the teaser text, and the link with your landing page. It is possible to add up to 3 articles. Our online editors will write a short introduction. If you wish, you can send us a proposal for this.

Info Please send the ready-to-publish data not later than one week prior to the mailing date to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de)

If you want us to create the editorials from your content for the advertorial/newsletter, we will charge a fee of €200/hour (incl. revision by an editor).

Cost per standalone newsletter: €2,400

## DENTAL TECHNOLOGY - THE NEWSLETTER

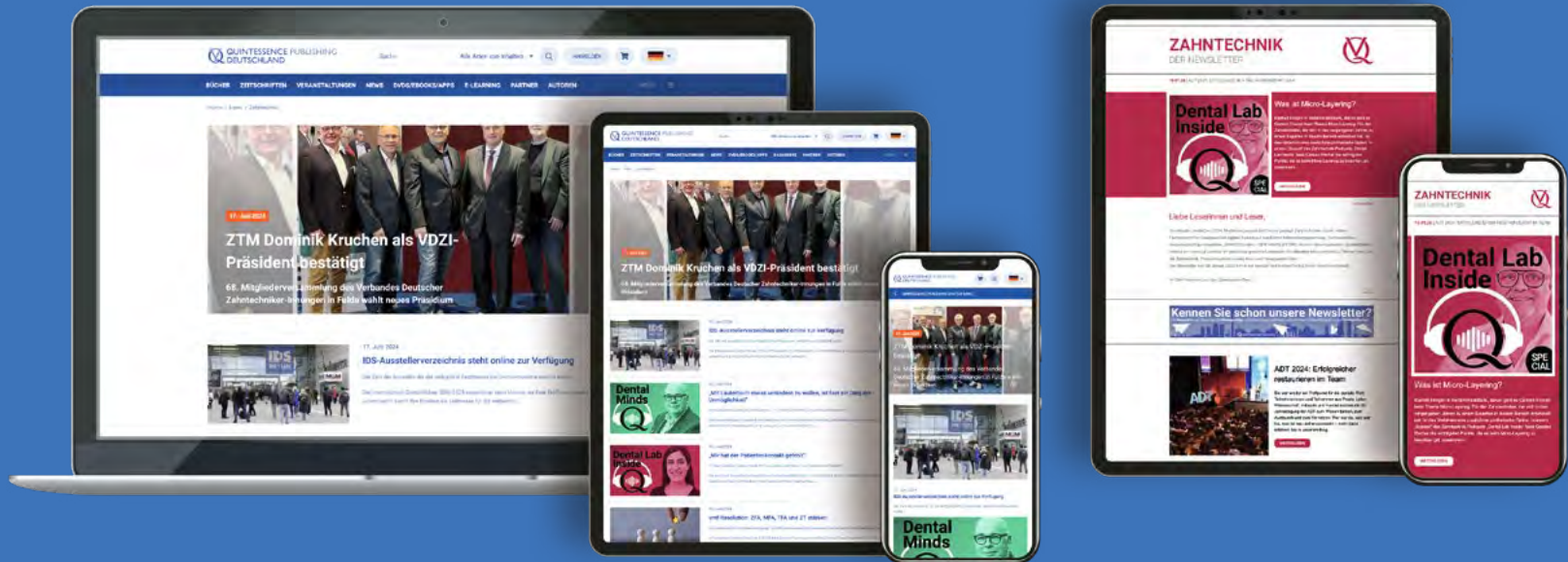
The "mediaDent 2024 Media Usage Study" showed that dental technicians mainly use digital channels alongside trade journals to obtain professional information. The free German-language newsletter "Dental Technology - The Newsletter" is managed by a trained dental technician and, twice a month, provides the entire laboratory team with up-to-date information, articles on topics relating to dental technology, details of new products, and course and congress dates. The newsletter has been sent out on the second and fourth Friday of every month since January 2025.

**Editor-in-Chief:** Dan Krammer

**Frequency:** Every 2nd and 4th Friday of the month

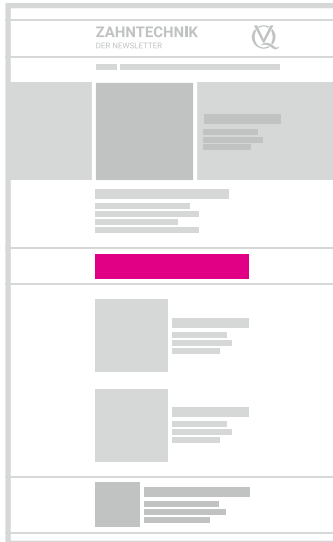
**> 10,400 readers**

**Opening rate:** 30% on average



## Advertising opportunities in “Dental Technology - The Newsletter”

“Dental Technology - The Newsletter” is distributed to > 10,400 readers on the 2nd and 4th Friday of each month and shares the latest news, and articles from the world of dental technology.



### Horizontal banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Cost per newsletter:

€450



### Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Cost per newsletter:

€650

## Advertising opportunities in the standalone newsletter

Send your advertising message in the advertising newsletter once a week (every Thursday) to the subscribers of the Quintessence Newsletter. The following features are possible:



**① Main article**



**② Article**

**① Main article**<sup>1</sup> Lead-in graphic in 700 × 300 px format, headline (50 characters), subline (90 characters), and teaser text (250 characters).  
Link to a URL of your choice.

**② Article** Lead-in graphic in 500 × 500 px format, headline (50 characters), and teaser text (250 characters).  
Link to a URL of your choice.

[1] For the configuration of the advertising newsletter, it is necessary from your side to send us the hot topic, the main article with an image, the teaser text and the link with your landing page. It is possible to add up to 3 articles. Our online editors will write a short introduction. If you wish, you can send us a proposal for this.

Info Please send the ready-to-publish data not later than one week prior to the mailing date to: [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de)

If you want us to create the editorials from your content for the advertorial/newsletter, we will charge a fee of €200/hour (incl. revision process by an editor).

Cost per standalone newsletter: €2,400

## For Team & Practice

From further training and billing to news from the market, the free German-language newsletter "For Team & Practice" offers the entire practice team up-to-date information, specialist articles, tips and news for the daily practice. Since September 2023, the newsletter has been sent out every second and fourth Wednesday of the month.

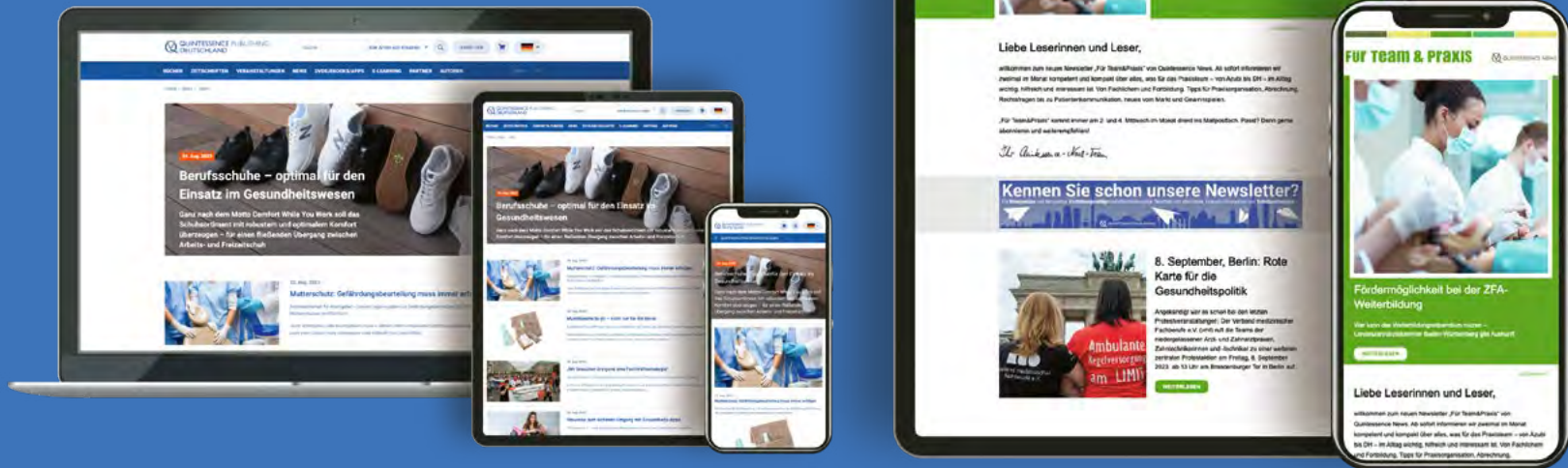
### Editor-in-Chief:

Dr. Marion Marschall

**Frequency:** Every 2nd and 4th Wednesday of the month

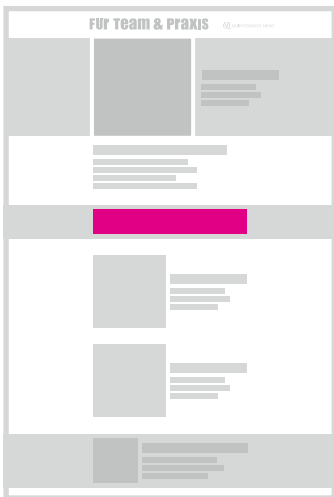
**Around 1,900 readers**

**Opening rate:** 35% on average



## Advertising opportunities in the newsletter "For Team & Practice"

The Quintessence newsletter "For Team & Practice" is sent to around 1,900 subscribers every 2nd and 4th Wednesday of the month and contains current information, specialist articles, and news for the daily practice.



### Horizontal banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Cost per newsletter:

€450



### Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Cost per newsletter:

€550

## For Study & Practice Start

With the newsletter "For Study & Practice Start", young professionals in dentistry are always well informed. The email newsletter is sent out twelve times a year, on the first Wednesday of the month. Readers receive up-to-date information specifically tailored to their needs: specialist knowledge, a wide range of training courses, tips for everyday practice, political developments, offers for studying and starting a career, and much more.

### Editor-in-chief:

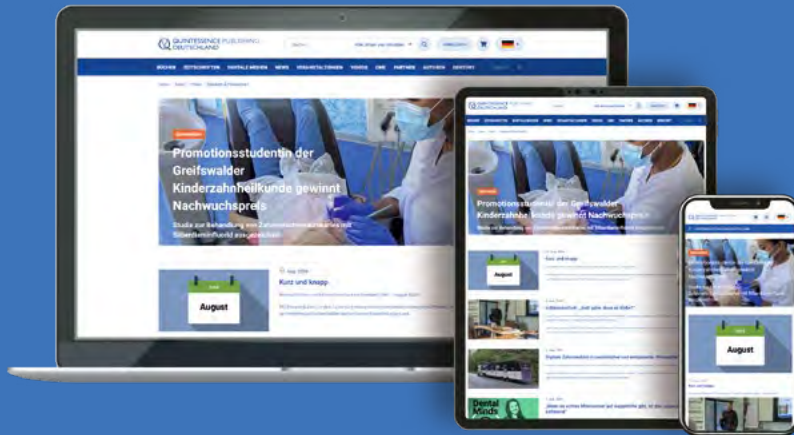
Dr. Marion Marschall

**Frequency:** 1st Wednesday of the month

**Around 2,100 readers**

**Opening rate:** 44% on average

### Newsletter





## Advertising opportunities in the newsletter “For Study & Practice Start”



### Horizontal banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Cost per newsletter:

€150



### Advertorial

Short advertising message with link  
to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Cost per newsletter:

€200

Ready-to-publish data must be sent to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de) at least one week before the publication date.

frag-pip.de

The digital information service for implantologists

**Editor-in-Chief:** Sven Skupin

**Contact:** skupin@quintessenz.de

News portal



Frag-pip.de is a digital source that supports dentists involved in implantology by offering well-founded information and the most important news from the fields of implantology and implant prosthetics.

- 11,700 visitors per month and 15,000 page views on frag-pip.de
- Around 4,500 published articles

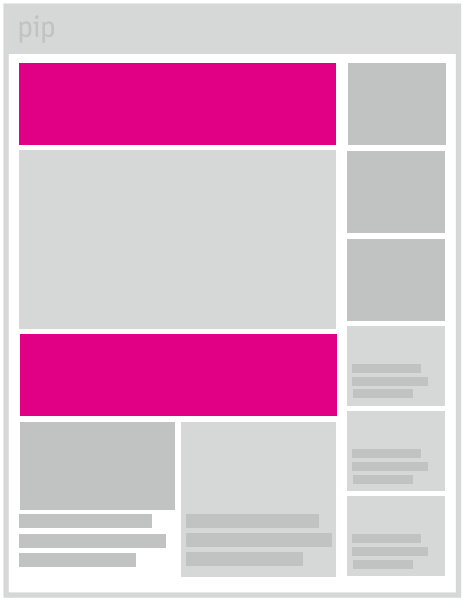
Newsletter



Sent out every second and fourth Tuesday of the month to more than 6,200 recipients with an average opening rate of 31%.

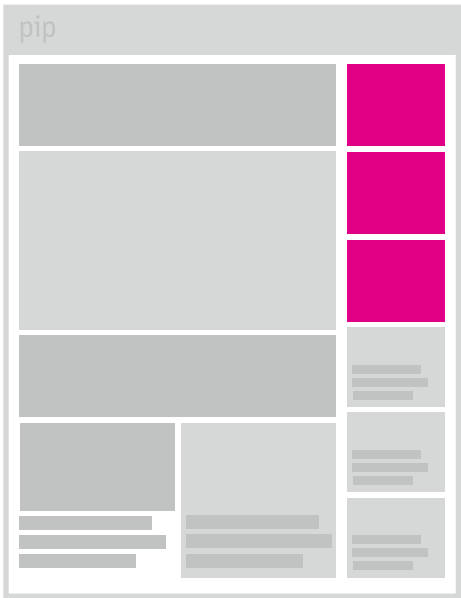
Standalone newsletter (advertising): Sent out every Wednesday to more than 6,100 recipients.

Banner formats on [www.frag-pip.de](http://www.frag-pip.de)



Large Leaderboard

Placed within one section of  
**frag-pip.de**



Medium Rectangle Banner

Placed within one section of  
**frag-pip.de**

Banner prices on [www.frag-pip.de](http://www.frag-pip.de)

		Duration			
	Format <sup>1</sup>	1 week	3 months	6 months	12 months
Large leaderboard	970 × 250 px, JPG or GIF		€2,650	€4,420	€8,960
Medium rectangular banner	300 × 250 px, JPG or GIF		€1,820	€3,060	€5,620
Company profile <sup>2</sup>					€2,200
Dentalstream flatrate <sup>3</sup>					€3,840

<sup>1</sup> Publication-ready data should be sent to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de) at least one week prior to publication date.

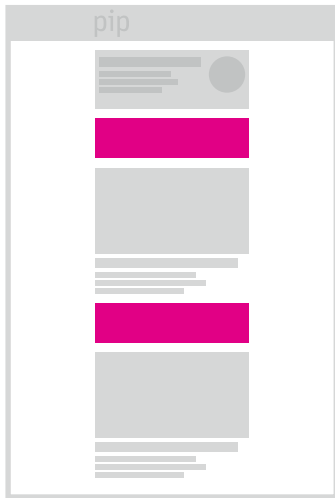
<sup>2</sup> Short description with (maximum) 2,000 characters, logo and hyperlink to your website.

<sup>3</sup> Flat rate with up to 8 webinars incl. Highlighting and up to 6 videos per month.

**Note:** Displayed banner size varies depending on output device and responsive display.

## Advertising opportunities in the frag-pip.de newsletter

The frag-pip.de newsletter, which is published twice a month, regularly reaches a readership of 6,200 subscribers, specifically from the fields of oral surgery, oral and maxillofacial surgery, implantology, periodontology, prosthodontics and dental technology. Its average opening rate is around 31%.



### Large leaderboard

Link to a URL of your choice

Size: 970 × 250 px

Output size: 740 × 191 px

Format: JPG

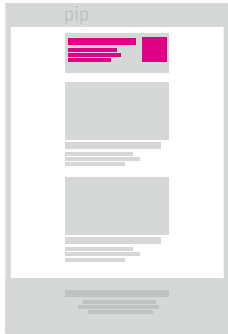
Cost per newsletter:

€800

## Advertising opportunities in the standalone newsletter

Send your advertising message in the advertising newsletter once a week (Wednesday) to the subscribers of the frag-pip.de newsletter.

The following features are possible:



### 1 Introduction<sup>1</sup>



### 2 Article<sup>1</sup>

- 1 Introduction<sup>1</sup> Our pip editorial team will write an introductory text based on the articles you provide. You are welcome to send us a suggestion, which will then be revised by us. In addition, your company logo and a link to your homepage will be placed in the top right-hand corner.
- 2 Article<sup>1</sup> Up to four articles. Each article must consist of a high-resolution image (1280 x 720 px), headline (50 characters), and a teaser text (250 characters). Link to a URL of your choice.

[1] In order to create a standalone newsletter, you must provide at least two articles with an image, headline, teaser text and a link to your target page.  
Info Please send the ready-to-publish data not later than one week prior to the mailing date to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de).  
If you want us to create the editorials from your content for the advertorial/newsletter, we will charge a fee of €200/hour (incl. revision by an editor).

Cost per standalone newsletter: €2,400

## Online Training

In collaboration with Quintessence Publishing

**QUINTESSENCIAL WEBINARS** **BEGO**

Behandlung medizinisch kompromittierter Patienten  
23. Juni, 19:00–20:30 Uhr LIVE AUF ZOOM

**Moderation**  
Dr. Dr. Markus Tröltzsch

**Referenten**  
PD Dr. Dr. Matthias Tröltzsch, Prof. Dr. Dr. Bilal Al-Nawas

2 CME PUNKTE

QUINTESSENCE PUBLISHING

**QUINTESSENCIAL WEBINARS** **DENTAID**  
Oral health. Better life.

Patientenzentrierte Interdentalreinigung:  
Neue Erkenntnisse  
7. Mai, 18:00–19:30 Uhr LIVE AUF ZOOM

**Referenten**  
Prof. Dr. Christof Dörfer  
Prof. Dr. Johannes C. Ehrental

2 CME PUNKTE

**QUINTESSENCIAL WEBINARS** **ivoclar**

Minimalinvasive Prothetik für die  
moderne Praxis  
14. Mai, 18:00–20:00 Uhr LIVE AUF ZOOM

Prof. Dr. Daniel Edelhoff

2 CME PUNKTE

QUINTESSENCE PUBLISHING

**QUINTESSENCIAL WEBINARS** **ivoclar**

Direkte Restauration tief subgingivaler  
Defekte  
04. Juni, 18:00–20:00 Uhr LIVE AUF ZOOM

Prof. Dr. Cornelia Frese

2 CME PUNKTE

QUINTESSENCE PUBLISHING

**Navigation in der Implantologie** **Nobel Biocare**

22. JANUAR 2025, 15 – 17 UHR  
**NOBEL BIO CARE LIVE – DIE WEBINARE ZUR DIGITALEN ZUKUNFT IN IHRER PRAXIS**

Gezielter Einsatz des Implantat Systems am Beispiel von N1  
PD Dr. Paul Weigl  
Augmentation aktueller Stand und kommende Technologien  
PD Dr. Amely Hartmann  
**Moderation:** Dr. Dr. Markus Tröltzsch

2 CME PUNKTE

QUINTESSENCE PUBLISHING

## Online Training

In collaboration with Quintessence Publishing

### Contact persons:

#### Änne B. Kappeler, M.A.

Digital Product & Project  
Management

webinar@quintessenz.de

Phone: +49 (0)30 76180-656

#### Judith Kattner

Head of Congress and Event  
Marketing

kongresse@quintessenz.de

Phone: +49 (0)30 76180-628

Ideal for the market launch of a new product and for lead generation.

We offer you the complete package:

- Setting up the Zoom registration page (incl. license fees for up to 1,000 participants)
- Setting up the webinar on our website and linking to the Zoom registration page
- Design of advertising visuals for online and social media channels
- Advertising on our website and our social media channels (Facebook 15,936 followers, Instagram 8,044 followers, as of July 2025)
- Advertising in our "Quintessential Webinars & Training" newsletter
- Application for continuing education points (CME)
- Design of certificates for participants
- Technical hosting incl. direction on the event date
- Follow-up mailing to participants incl. dispatch of personalized certificates and streaming link of the recording
- Transmission of participants' contact details\* (summary and user statistics)
- Transmission of the webinar recording for further personal use

\* The scope of the data depends on the mandatory information previously agreed for registration.

### Webinars up to 90 minutes:

For prices on request, contact kongresse@quintessenz.de

As webinars will be treated differently from "traditional" advertising services for tax purposes from 2024, we would like to point out that we do not accept offers or invoices in a package with advertisements or similar.



**Contact persons:**

**Änne B. Kappeler, M.A.**

Digital Product & Project  
Management

webinar@quintessenz.de

Phone: +49 (0)30 76180-656

**Judith Kattner**

Head of Congress and Event  
Marketing

kongresse@quintessenz.de

Phone: +49 (0)30 76180-628

**Optional:**



**Support for ideas, speakers and implementation:**

We will be happy to support you with the scientific conception, the selection and booking of speakers and the promotion strategy.

**Prices on request**

**Quintessence Studio:**

In order to ensure that the hands-on recordings have first-class audio and video quality, we offer to record the livestream of the webinar in our professional Quintessence Publishing Studio in Berlin.

**Prices on request**

**Contact persons:****Änne B. Kappeler, M.A.**

Digital Product & Project  
Management

webinar@quintessenz.de

Phone: +49 (0)30 76180-656

**Judith Kattner**

Head of Congress and Event  
Marketing

kongresse@quintessenz.de

Phone: +49 (0)30 76180-628

**Optional:****Online tool for CME questions and certificate:**

We offer an online question tool for the awarding of additional training points. Upon successful participation and responses to the questions, we will issue the participants of your event with a CME certificate. Normally, participants receive one point for each 45-minute webinar and an additional point for successful participation in the check up.

**From €800**

**Integration of sponsors and advertising:**

For events organized by scientific societies, we offer interesting opportunities for the involvement of sponsors (e.g. from the dental industry):

- Parallel breakout sessions alongside the main scientific program
- Display of logos and banners in the announcement visuals and on the registration page
- Playing short videos at the beginning of the event or during breaks

**Prices on request**

**Follow-up email to all webinar participants:**

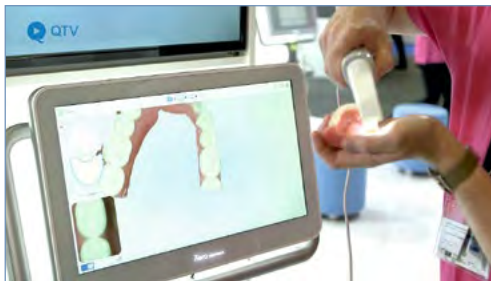
For your communication with the participants of the online congress or webinar, we offer you the option to send a follow-up email. This contains your logo, information about your products, links to your website, contact details of your employees and a link to register.

**€700**

## Videos on Quintessence News

Our affiliated Quintessence TV production team is your partner for professional video productionn, from interviews and product videos to congress recordings, corporate films, and live surgical procedures. The videos are distributed on our Quintessence Publishing YouTube Channel, as well as on the Quintessence News portal and our social media channels. They are available for you to post on your own channels.





## Video production

- Expert original sound from €500
- Event report from €3,500
- Corporate video from €5,000
- Live surgery video from €15,000

### Our recommendation: Short spot

- Includes filming, editing, text overlays, inclusion on Quintessence social media channels
- Possible content: interview, product presentation, workshop, stand presentation
- You retain all film rights, royalty-free
- Recommended length approx. 2:30 min.
- Publication via our social media channels (Facebook and YouTube)
- Language: German or English

Cost: €2,100

## Special release and reprint

Whether in a case report, clinical study, or scientific study, consumables and equipment always play an important role and may even form the topic of an article. As a manufacturer of such products, you can use Quintessence Publishing literature to document how they are used by independent and well-known scientists and clinicians for the benefit of patients. With Quintessence Online Select (QOS), you can make this content available to a wide audience.

The free availability of the study on the internet or its distribution as a print version offers the following advantages:

- Additional confidence in your product
- Presentation of handling in a clinical context
- Knowledge of indications for the use of a product

### Special release



"Free access to this content is provided to you by..."

Link to your (product) website

### Special reprint



Mention of title and authors of the article

"This reprint is provided to you by..."

**Contact person:**

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

**Contact person:**

**(with regards to production):**

**René Kirchner**

kirchner@quintessenz.de

Tel.: +49 (0)30 76180-615

## Special release and reprint

We offer you the following options to make your content accessible to your customers:

- As a special PDF publication including your logo on the cover page. For linking on your channels and download from Quintessence Publishing (monodirectional link)
- As a special online publication in full text, including your logo on our website. Link on your website to the article and link back from the Quintessence article page to you (bidirectional link). Optimized page for sharing via social media
- As a downloadable PDF on your company website directly next to the product

	Basic	Plus	Premium
PDF special release for linking on your own channels	Yes	Yes	Yes
Online special release on QP websites. Social media shareable. Linking in both directions (from you to us and back)	No	Yes	Yes
Downloadable pdf on your own website	No	No	Yes
Price	€900	€1,500	€2,500
Special reprint by Quintessence Publishing (individual price according to number of pages and print run)	Optional	Optional	Optional

**Agency commission:** 10% of the customer net amount

# Quintessence Podcasts

## Dental Lab Inside



### Key facts (as of July 2025):

- First released in March 2021
- 53 episodes and 4 special editions
- 49,267 downloads and streams
- ø 909 downloads and streams per month in the past 12 months
- Released every third Wednesday of the month

Dental Lab Inside is the podcast for dental technicians with a great passion for the craft. Once a month, Dan Krammer, a qualified dental technician and experienced journalist himself, speaks with dental technicians and tries to find out some inside information – what inspires them, what are they doing differently, and why are they passionate about their job?

Dental Lab Inside has a loyal and fan base that continues to grow.

A new episode of this Quintessence Podcast is released every third Wednesday of the month on [quintessence-publishing.com](https://quintessence-publishing.com) as well as on Apple Podcasts, Spotify and nearly everywhere where podcasts are available.

### Target group:

From trainees to master dental technicians, from the self-employed to entrepreneurs; everyone who works in and with dental technology.



## Dental Lab Inside

**Contact person:**

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Advertisement	Description	Price
<b>Sponsoring roll 1*</b>	Your advertising message** will be played during the first 4 minutes	<b>€1,000/month</b>
<b>Sponsoring roll 2*</b>	Your advertising message** will be played in the first half of the podcast	<b>€800/month</b>

\* Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked.

\*\* Delivery of 300 characters (maximum), editorial adaptation and moderation by our professional podcast voice.



## Podcast special from Dental Lab Inside



In the "Dental Lab Inside" special, we offer you the opportunity to present the guest of your choice on the topic of your choice. We take over the complete production of this podcast special, which lasts a maximum of 30 minutes. The offer is limited to a maximum of 4 specials per year.

### Target group:

Dental technicians, prosthodontists

## Podcast special from Dental Lab Inside

**Contact person:**

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Total price	€7,600
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## Dental Minds



Dental Minds is an informative podcast that takes a look at topics and trends for dental practices, laboratories and the dental market as a whole, and what lies behind them. Journalist Dr. Marion Marschall and lawyer Dr. Karl-Heinz Schnieder offer to-the-point information and, with the help of additional experts, provide a clearer overview of the dental market. A new episode of this Quintessence podcast is released every first Thursday of the month on quintessence-publishing.com as well as on Spotify, Apple Podcasts and everywhere else where podcasts are available.

Dr. Marion Marschall has been a specialized editor and editor-in-chief in the dental world since 1998. Since 2018, she has been the editor-in-chief of "Quintessence News". Dr. Karl-Heinz Schnieder has worked as a lawyer since 1994 and specializes in medical law. He also works as a mediator, author, speaker and partner in the law firm KWM Law in Münster. He also developed the concept of several health regions.

### Target group:

Dentists, dental technicians, dental practice and dental laboratory owners as well as employees, students, founders, and indeed anyone who wants to be well informed about the dental market.

### Key Facts (as of July 2025):

- First released in April 2023
- 28 episodes
- 11,636 downloads and streams
- ø 456 downloads and streams per month in the past 12 months
- Released every first Thursday of the month



## Dental Minds

### Contact person:

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Advertisement	Description	Price
<b>Sponsoring roll 1*</b>	Your advertising message** will be played during the first 4 minutes	<b>€1,000/month</b>
<b>Sponsoring roll 2*</b>	Your advertising message** will be played in the first half of the podcast	<b>€800/month</b>

\*Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked.

\*\*Delivery of 300 characters (maximum), editorial adaptation and moderation by our professional podcast voice.



## Dental English To Go



### Key facts (as of July 2025):

- First released in May 2022
- 90 episodes
- 55,779 downloads and streams
- ø 1,324 downloads and streams per month in the past 12 months
- Released every Monday, 2 seasons per year

Dental English to go is an English-language podcast for the daily routine in everyday practice hosted by Sabine Nemec. A new episode is released every Monday in a "bitesize" format so that all dental practice staff can casually refresh their English skills in order to communicate with patients who do not speak German.

Sabine Nemec is a marketing and communications expert and was raised anglophone. For more than 15 years, she has delivered workshops on dental English and published a section in every issue of the Team-Journal. The assembly of these sections led to the publication of the book "Dental English for Everyday Practice", and subsequently this podcast.

### Target group:

Dentists, dental practice teams and anyone who uses English for communication in the dental practice or laboratory.

**Contact person:**  
**Markus Queitsch**  
queitsch@quintessenz.de  
Tel.: +49 (0)30 76180-644  
Fax: +49 (0)30 76180-621



Advertisement	Description	Price
Sponsoring roll*	Advertising message** halfway through the podcast	€1,000/month

\*Your advertising message will be used dynamically in all episodes (including past episodes) during the booking period.  
\*\* Delivery of a maximum of 300 characters, editing, voice recording by our podcast voice and production by the Quintessence team.

# Die Grüne Praxis (The Green Practice)

## The quality seal for sustainable practices

Health and sustainability can only work together. Environmental protection and sustainability are among the key goals for this century, and therefore also in our health care system! The winners of The Green Practice competition show how many modern practices are already using resources and materials sustainably. There are many ways to do this, including through radiographs and use of digital image data, digital communication and practice management, intelligent material management, and use of biocompatible denture materials from the master laboratory.

The Green Practice quality seal proves that a practice has established sustainable values and has already implemented many environmentally-friendly processes.

The quality seal can be used in practice communication, e.g. on the practice website, in flyers, and on social media and as a high-quality glass sign that can be displayed in the reception area. In order to enable comparability, the Green Checklist for Dental Practices was developed.



### Sponsoring services for partners of The Green Practice:

1. Sustainable products are listed and linked on [www.grüne-praxis.de](http://www.grüne-praxis.de).
2. Partner logos are displayed on all communication media, such as the homepage and the information brochure.
3. A glass quality seal (18 × 18 cm), which is distributed to practices according to the qualification criteria, can be handed out to practices
4. Use of The Green Practice logo for own communications.
5. Placement of sustainable products in the guide for a future-oriented practice, which contains all coordinated partner recommendations on sustainable aspects and products of a dental practice, published once a year.
6. PR work in the trade press, for example as part of The Green Practice 2024 competition award.
7. Provision of social media content on sustainable topics and publication "green" partner information on the Instagram channel @grüne\_praxis.
8. Placement of four articles in the Green Newsletter (approx. 19,000 addresses), published nine times a year.
9. Visibility at the Green Dental Award.
10. Publication of partner product news and press releases in the Press Room on [www.grüne-praxis.com](http://www.grüne-praxis.com).



## Die Grüne Praxis (The Green Practice)

### Contact person:

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Possibility	Content/Format	Cost per month	Cost per year
Partnership		<b>€325</b>	<b>€3,900</b>
Guidelines for a future-oriented practice	1/1 page A4 (210 mm × 297 mm) pdf Links to external url possible (please include link)		<b>€750</b>

### Premium partners (as of 07/2025):



# Quintessence congress calendar 2025/2026

## Contact person:

**Judith Kattner**

Head of Congress and

Event Marketing & Trade Fairs

kattner@quintessenz.de

Telefon: +49 (0)30 76180-628

You can find the latest information on our website at [www.quintessence-publishing.com](http://www.quintessence-publishing.com) in the **Events section (subsection Quintessence Congresses)**.



26.-27.09.2025 | CAMPUS WESTEND Frankfurt  
**Hessischer Zahnärztetag 2025 –  
KOM 25 Kongress für Orale Medizin  
Gemeinsam. Weiter. Agieren**  
[www.quint.link/kom25](http://www.quint.link/kom25)



08.10.2025 – 28.02.2026 | Bensheim and online  
**Curriculum Digitale Zahnheilkunde CEREC und mehr  
fit in chairside + labside + cloudside**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



14.-15.11.2025 | Messe Cottbus  
**34. Brandenburgischer Zahnärztetag  
Seniorenzahnheilkunde**  
[www.die-brandenburger-zahnaerzte.de](http://www.die-brandenburger-zahnaerzte.de)



14.-15.11.2025 | Hotel Luc Berlin  
**Quintessence Study Club  
The Hidden Superpower of the Prosthodontist  
and the Airway**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



29.11.2025 | Marriott Hotel Berlin  
**28th Prosthetics Symposium  
Man, machine, innovation –  
defining standards, shaping the future**  
[www.quint.link/prothetik2025](http://www.quint.link/prothetik2025)



27.-28.02.2026 | Marriott Hotel Berlin  
**36. Symposium Praktische Kieferorthopädie  
BESONDERS! Herausforderungen erkennen.  
Lösungen gestalten.**  
[www.quint.link/pko26](http://www.quint.link/pko26)



13.-14.03.2026 | Estrel Berlin  
**40. Berliner Zahnärztetag – Jubiläumskongress  
Zahnmedizin im Wandel – Impulse, Innovationen und  
interdisziplinäre Perspektiven für eine gesunde Zukunft**  
[www.quint.link/bzt2026](http://www.quint.link/bzt2026)



27.-28.03.2026 | New York  
**Quintessence Study Club  
Essential aspects of airway anatomy, physiology, and pathology**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



10.-11.04.2026 | Hilton Hotel Sydney  
**Pascal Magne  
Fundamentals of Biomimetic Restorative Dentistry (BRD):  
Science, Common Sense, Experience and the Patient**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



September 2026 | Frankfurt | online  
**Hessischer Zahnärztetag – KOM 2026**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



November 2026 | Messe Cottbus  
**35. Brandenburgischer Zahnärztetag**  
[www.die-brandenburger-zahnaerzte.de](http://www.die-brandenburger-zahnaerzte.de)



November 2026 | Marriott Hotel Berlin  
**29. Prothetik Symposium**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)

## General information

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### Offset printing

**Print documents**      Print optimized PDF files to: [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

The general terms and conditions of our publishing house apply for advertisements, inserts, and supplements.

Valid from 1 January 2025. This price list replaces all previously published media kits. Information and prices are subject to change. All

All prices plus VAT at the statutory rate. Errors and price changes excepted.

## Bank account details

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Account: Commerzbank AG Berlin

IBAN: DE61 1004 0000 0180 2156 00

BIC/Swift: COBADEFFXXX

## Imprint

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### Quintessenz Verlags-GmbH

Managing Director: Christian W. Haase

PO Box 420452, 12064 Berlin | Ifenpfad 2-4, 12107 Berlin | Phone: +49 (0)30 76180-5 | Fax: +49 (0)30 76180-692

Email: [info@quintessenz.de](mailto:info@quintessenz.de) | Web: [www.quintessenz.de](http://www.quintessenz.de)

Registration court: Berlin 93 HRB 15.582 | VAT-Id No.: DE 136 627 147

# General Terms and Conditions for Advertisements, Inserts, and Supplements

1. These General Terms and Conditions apply to legal transactions with companies within the meaning of § 14 BGB (German Civil Code).
2. "Advertisement contract" within the meaning of the following General Terms and Conditions is the contract for the publication of one or more advertisements, supplements, and inserts of an advertiser or other inserter in a printed publication for the purpose of distribution.
3. In case of doubt, advertisements, inserts, or supplements are to be called for publication within one year of conclusion of the contract. If the right to call up individual advertisements, inserts, or supplements has been granted within the framework of a contract, the order shall be completed within one year of the publication of the first advertisement, insert, or supplement, provided that the first advertisement, insert, or supplement is called up and published within the period specified in sentence 1.
4. In the case of contracts, the customer shall be entitled to call up further advertisements, inserts, or supplements within the agreed period or within the period specified in Section 3 in addition to the quantity of advertisements, inserts, and supplements specified in the order.
5. If an order is not fulfilled due to circumstances beyond the control of the Publisher, the Client shall, without prejudice to any further legal obligations, reimburse the Publisher for the difference between the discount granted and the discount corresponding to the actual acceptance. The reimbursement shall not apply if the non-fulfilment is due to force majeure in the Publisher's area of risk.
6. When calculating the purchase quantities, text millimeter lines are converted into advertisement millimeters according to the price.
7. Orders for advertisements, third-party inserts, and supplements which are to be published exclusively in specific issues, specific editions, or at specific places in the publication must be received by the Publisher in good time so that the customer can be notified before the advertising deadline if the order cannot be executed in this way. Classified advertisements will be printed in the respective category without this requiring express agreement.
8. The Client shall be responsible for the timely delivery of the advertisement text and faultless print documents or inserts. The Publisher shall immediately request a replacement for recognizably unsuitable or damaged print documents. The Publisher guarantees the usual print quality for the title in question within the scope of the possibilities offered by the print documents.
9. The Publisher reserves the right to reject advertising orders – including individual call-ups within the framework of a contract – and orders for inserts and supplements because of their content, origin, or technical form in accordance with uniform, objectively justified principles of the Publisher if their content violates laws or official regulations or if their publication is unreasonable for the Publisher. This shall also apply to orders placed with branch offices, receiving offices, or representatives. Orders for inserts and supplements shall not be binding on the Publisher until a sample of the insert has been submitted and approved. Inserts and supplements which, due to their format or presentation, give the reader the impression of being part of the newsletter or journal or contain third-party advertisements shall not be accepted. The refusal of an order will be communicated to the Client immediately. In the case of publications which are not the property of the Publisher, the owner of the publication reserves the right to reject an advertisement, insert, or supplement without justification. This may also expressly refer to an existing insertion contract which has already been partially fulfilled.
10. In the case of withdrawal or partial withdrawal from the advertising order, the following cancellation fees will be charged:
  11. – up to 4 weeks prior to the closing date of the corresponding issue, 25% of the advertising price;
  12. – up to 2 weeks prior to the closing date of the corresponding issue, 50% of the advertising price;
  13. – less than 2 weeks from the closing date of the corresponding issue; 80% of the advertising price.
14. It is not possible to withdraw advertising orders after the advertising deadline for the relevant issue.

15. Advertisements that are not recognisable as advertisements due to their design, shall be identified as such by the Publisher with the word "Advertisement/Advertorial". This applies in particular to text section advertisements. Text section advertisements are adverts with at least three pages adjacent to the text and not to other adverts. For the placement of an advertisement in the text section, the price for the text section is to be paid.
16. If the advertisement is printed illegibly, incorrectly, or incompletely in whole or in part, the Client shall be entitled to a reduction in payment or a faultless replacement advertisement, but only to the extent that the purpose of the advertisement has been impaired. If the Publisher allows a reasonable period of time set for this purpose to expire or if the replacement advertisement is again not faultless, the Client shall be entitled to a reduction in payment or cancellation of the order. Claims for damages by the Client against the Publisher shall be excluded irrespective of the legal basis; unless the Publisher, its representatives, or vicarious agents have acted with intent or gross negligence or have breached a contractual obligation through slight negligence which is essential for achieving the purpose of the contract or claims for damages result from a guarantee of quality. Insofar as the Publisher is liable on the merits, the damages shall be limited to the foreseeable damage and to the fee payable for the advertisement, supplement, or insert in question. This limitation of liability shall not apply in the event of intent or if the event causing the damage was caused by gross negligence on the part of the Publisher, its representatives, or vicarious agents. Complaints must be made within four weeks of receipt of invoice and receipt, except in the case of non-obvious defects.
17. The Publisher shall not be liable for damages resulting from force majeure, strikes, or other circumstances for which the Publisher is not responsible. In particular, no compensation shall be paid for advertisements, supplements, and inserts that are not published or published on time. Due to our high training requirements, we also accept no liability for any delays in individual journal issues.
18. Proofs will only be supplied upon express request. The Client is responsible for the correctness of the proofs returned. If the proof is not returned in due time, approval for printing shall be deemed to have been granted. The Publisher shall take into account all error corrections that are notified to it within the deadline set when the proof is sent.
19. If no special size specifications are given, the actual print height shall be used as the basis for the price calculation.
20. The invoice will be issued after publication of the advertisement, insert, or supplement. The invoice amount is due for payment within 14 days unless a different payment period or advance payment has been agreed in individual cases.
21. In the event of default in payment, the usual interest and collection costs shall be charged. In this case, the Publisher is entitled to postpone further execution of the order until payment has been made and to demand advance payment for the remaining advertisements, inserts, and supplements.
22. The Publisher shall deliver a specimen copy with the invoice. Depending on the type and scope of the advertising order, receipt pages or complete receipt numbers will be delivered. If a receipt can no longer be obtained, it shall be replaced by a legally binding certificate from the Publisher confirming the publication and distribution of the advertisement, insert, or supplement.
23. The Client shall bear the costs for the production of artwork as well as for substantial changes to originally agreed designs requested by the Client or for which the Client is responsible.
24. The Publisher only accepts digital advertisement templates. Colored templates must be created according to Euroscale color definitions (CMYK color space). It is not possible to print other color definitions.
25. The obligation to store print documents ends three months after the publication of the material, unless expressly agreed otherwise. These will only be returned to the Client upon request.
26. In the case of coded advertisements, the Publisher shall exercise the diligence of a prudent businessman for the safekeeping and timely forwarding of the proposals. The Publisher does not assume any liability beyond that. Registered letters and express letters on coded advertisements are only forwarded by normal mail. The Publisher is not responsible for the return of the documents by the Client.
27. The place of performance shall be the registered office of the Publisher. In business transactions with merchants, legal entities under public law, or special funds under public law, the place of jurisdiction for legal actions shall be the registered office of the Publisher. Insofar as claims of the Publisher are not asserted in the dunning process, the place of jurisdiction for non-merchants shall be determined by their place of residence. If the domicile or habitual residence of the Client, including in the case of non-merchants, is unknown at the time the action is brought or if the Client has moved his domicile or habitual residence outside the scope of the law after conclusion of the contract, the place of jurisdiction shall be the registered office of the Publisher.

## Advertising department

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