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## Buch-Information

**Autoren:** Ruth Freeman / Gerry Humphris

**Titel:** Communicating in Dental Practice

**Untertitel:** Stress-Free Dentistry and Improved Patient Care

**Reihe:** QuintEssentials of Dental Practice

### Kurztext:

This book focuses on major communication challenges in clinical practice—that is, communicating effectively with anxious, "difficult", or dissatisfied patients; communicating and integrating preventive and oral health messages and education in primary dental care; and finding ways to improve patient care without adding to the stress of frontline clinical practice. Implementing the strategies devised by these international experts can dramatically improve the success of any dental practice.

### Contents

Chapter 1. Introduction

Chapter 2. Basic Communication Skills

Chapter 3. Advanced Communication Skills

Chapter 4. Communicating in Special Dental Situations

Chapter 5. Understanding and Finding Solutions: The Dentally Anxious Patient

Chapter 6. Understanding and Finding Solutions: The "Difficult" and Dissatisfied Patient

Chapter 7. Preventive Health Principles for Dental Practice

Chapter 8. Integrating Oral Health Education into Primary Dental Care

Chapter 9. Communication, Stress and Improved Patient Care

Index

**Fachgebiet(e):** Patientenaufklärung, Praxismanagement

### Quintessenz Verlags-GmbH

📍 Ifenpfad 2-4

12107 Berlin

Deutschland

📞 +49 (0) 30 / 76180-5

📠 +49 (0) 30 / 76180-680

✉️ info@quintessenz.de

🌐 <https://www.quintessence-publishing.com/deu/de>