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#### QuintEd Pty Ltd

 Suite 2/38 Albany St  
NSW 2065 St Leonards  
Australien

 +61 434521025

 [admin@quinted.com.au](mailto:admin@quinted.com.au)

 <https://www.quintessence-publishing.com/anz/en>

## Buch-Information

**Autoren:** Ruth Freeman / Gerry Humphris  
**Titel:** Communicating in Dental Practice  
**Untertitel:** Stress-Free Dentistry and Improved Patient Care  
**Reihe:** QuintEssentials of Dental Practice

#### Kurztext:

This book focuses on major communication challenges in clinical practice—that is, communicating effectively with anxious, "difficult", or dissatisfied patients; communicating and integrating preventive and oral health messages and education in primary dental care; and finding ways to improve patient care without adding to the stress of frontline clinical practice. Implementing the strategies devised by these international experts can dramatically improve the success of any dental practice.

#### Contents

Chapter 1. Introduction  
Chapter 2. Basic Communication Skills  
Chapter 3. Advanced Communication Skills  
Chapter 4. Communicating in Special Dental Situations  
Chapter 5. Understanding and Finding Solutions: The Dentally Anxious Patient  
Chapter 6. Understanding and Finding Solutions: The "Difficult" and Dissatisfied Patient  
Chapter 7. Preventive Health Principles for Dental Practice  
Chapter 8. Integrating Oral Health Education into Primary Dental Care  
Chapter 9. Communication, Stress and Improved Patient Care  
Index

**Fachgebiet(e):** Patientenaufklärung, Praxismanagement